

BENDIGO MARKETPLACE

GRAND OPENING

This Tuesday, October 31



FROM
7:00 a.m.

WIN
GOLD
See Page 3

Carlton
Football
Players
From 3p.m.

The
Flinstones
on Stage
7p.m

Fireworks
and Laserlight
Spectacular
9p.m.

NON - STOP
ACTION
TILL
MIDNIGHT

A Tradition of Great Shopping
Safeway, Big W, plus 42 Speciality Stores.



Be part of the EXCITEMENT!



FROM 7.00am

- Free Breakfast for the first 2,000 people
- Entertainment - Clowns - Characters - Balloons -
- Dixieland Band
- Spin 'n' Win Give-aways

YABBA-DABBA-DOO



Radio 3BO Broadcast
all day till 10pm



8.30am



8.10am
Official Ceremony

- Fred Flintstone
- Paul Simons
- Premier Jeff Kennett

Our doors are open

- Non-Stop Entertainment till **MIDNIGHT**
- Huge Savings at Safeway, Big W and 42 Speciality stores



BENDIGO MARKETPLACE



A Tradition of Great Shopping

116-120 Mitchell St,

Bendigo. Tel 416 906

OPEN 6 DAYS • SAT TILL 4 • SAFEWAY: WEEKDAYS TILL MIDNIGHT
BIG W & SPECIALTY SHOPS: THURS & FRI TILL 9 • FREE PARKING

WIN

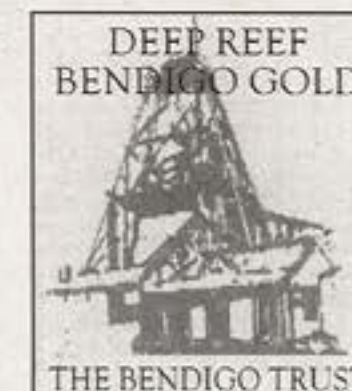
A STACK OF **GOLD**
VALUED AT **\$2,500**

ENTRY FORM

NAME.....
ADDRESS.....
PHONE.....

Cut this entry out and take along on Opening Day
Retailers, contractors and staff, families and relatives are ineligible to enter. The prize is 100.6 gms of Pure Gold, valued at the time of purchase including presentation plaque is \$2,500. The winner's name will be published in the Bendigo Advertiser 15/11/95. T/C pending

Show any Bendigo Marketplace docket and pick up an Entry Form from the Competition Booth in Centre Court.
Prize drawn - 1pm Saturday, November 11, 1995



The action
continues
all day

- Aussie Characters
- Clowns, Jugglers, Free Balloons
- Smith's Gobbledok
- Paddle Pop Lion
- Musicians

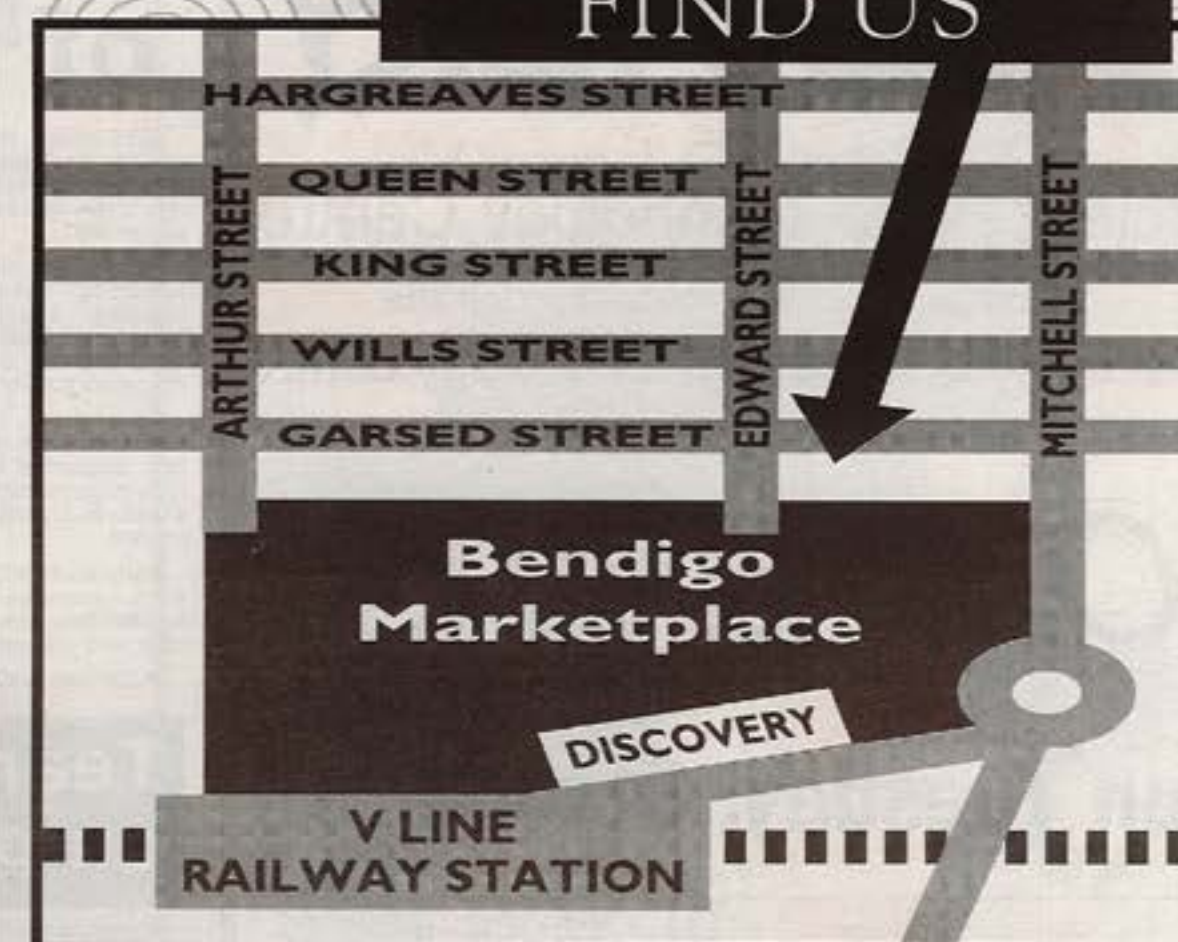
...and more action
everyday

- Damper Making Demonstrations
- Clowns
- Gold Panning Demonstrations

OPEN
TUES TILL
MIDNIGHT
WED TILL 9 PM
THURS TILL 9 PM
FRI TILL 9 PM
SAT TILL 4 PM
SUN TILL 5 PM

SPIN'N'WIN\$\$\$
PRIZES ALL DAY
THOUSANDS OF DOLLARS WORTH OF PRIZES
* 500 TEA TOWELS
* SHOPPING VOUCHERS * OPSM SUNGLASSES
* JEANS WEST JEANS * AND MUCH MUCH MORE

WHERE TO
FIND US



BENDIGO MARKETPLACE



A Tradition of Great Shopping

116-120 Mitchell St,

Bendigo. Tel 416 906

OPEN 6 DAYS • SAT TILL 4 • SAFEWAY: WEEKDAYS TILL MIDNIGHT
BIG W & SPECIALTY SHOPS: THURS & FRI TILL 9 • FREE PARKING

Lighting the sky at night

HISTORY will link the future at 9pm Tuesday with the biggest and most spectacular fireworks and laser light spectacular ever seen in country Victoria.

Consistent with the size and scope of the Bendigo Marketplace, Discovery and V/Line development, this show will be too big to miss and will compare with those seen at Sydney's Darling Harbor and in other major events across Australia.

The show involves a 25 m by 15 m transparent screen elevated above the Discovery Science and Technology building.

The top of the screen will be 100 m above the ground.

Combining the technologies of lasers, fireworks, sound and lighting, a truly dramatic show is promised following the history of the city through to this modern day retail complex.

The laser will project images through the screen from the high roof of Bendigo railway station and will be visible for miles.

Interspersed with the Laser will be a spectacular range of fireworks shot from the railway side of Discovery.

Integrated into this will be the Golden Dragon Museum's Chinese Dragon.

The centre will continue to trade till midnight following the fireworks show.



FROM the golden glory of the past as Bendigo transport hub to a golden future as the Bendigo Marketplace. Picture courtesy Bendigo Regional Library Collection.

Grand retail Ready for business showpiece

IN JUST eight months a big empty paddock in Bendigo has been transformed into Country Victoria's largest Marketplace.

Bendigo Marketplace, which opens next Tuesday, is Woolworths' first Victorian Marketplace.

The Bendigo Marketplace will be opened at 8.30 am next Tuesday by Premier Jeff Kennett and Woolworths' chairman Mr Paul Simons.

Assisting these VIPs will be everybody's favorite — the Flintstones. A Town Crier will announce the doors are open.

It will be a major retail facility in central Victoria.

Ideally situated on an elevated site at the southern end of the central business district adjacent to the Bendigo Railway Station, the Bendigo Marketplace development has been established as a

complete mini town centre incorporating the city's rail and bus interchange and a new tourist attraction — the Discovery Science and Technology Centre which is a community-sponsored project with backing from the State Government.

Bendigo Marketplace comprises Safeway, Big W and 43 fashion, food and convenience stores, and brings to the city a new standard of shopping.

Manager of Big W Bendigo Marketplace is Fred Ivancic.

Fred has worked for Big W for four years; before taking over as manager at the Bendigo Marketplace he was the manager of the Highpoint store in Melbourne.

Originally from Geelong, Fred is a keen footy fan and enjoys a game of tennis and golf.

Before joining Big W he worked for Venture Stores and managed

the Bendigo outlet for a two-year period.

Fred said he was looking forward to seeing his old friends again and meeting new ones.

Construction of the \$30 million Bendigo Marketplace project commenced in February this year and involved more than 1000 people — designers, architects, builders, tradesmen and associated industries.

Builders for Bendigo Marketplace were Tless Contractors, a Melbourne-based construction company with offices in most states of Australia.

The Woolworths-appointed developer and project manager was Andrew Harris; architects: Fahkry Loo; interior designers: Mary Brandon By Design; and leasing agents: Jones Lang Wootton.

Wherever possible local firms were utilised to handle jobs on-site and included work such as demolition, plumbing, cranes, rigging, and landscaping.



WOOLWORTHS' chairman Paul Simons.

DISCOVERY

Science and Technology Centre

Bendigo's exciting new attraction the

Discovery Science and Technology Centre

OPENS

on Tuesday, October 31

For more information contact

Discovery Administration

on (054) 34-6114

during office hours.

Biggest event of the year

THE grand opening promotion on Tuesday for the Bendigo Marketplace promises to be the biggest event of the year.

From 7am till midnight non-stop entertainment, opening specials, great prizes and heaps of action will keep the thousands of shoppers totally occupied.

The big day gets underway with a free breakfast supported by the Bendigo's Lions clubs and many suppliers of Safeway Supermarket.

Early birds will be treated with sausage and egg sandwiches, tea and coffee, milk and orange juice.

While this is all happening

join in the fun with the Dixieland band, clowns, free balloons and special guests — the Bendigo Marketplace Kangaroo and Koala.

Radio 3BO will be at the Marketplace all day with lots of give aways, and you could win in the Spin 'n' Win draws next to the barbecue.

At 8.30 am the doors open for business.

Big W, Safeway and all the specialty stores will be full of excitement and great buys to celebrate the opening.

Clowns, jugglers, musicians and characters like Captain Spendless, Wendy the Clown, Kangaroo and Koala, Gobbledok and the Paddle Pop Lion will be

at Bendigo Marketplace all day with giveaways and much more.

Over \$5000 in prizes will be given away in the spin 'n' win draws throughout the day including shopping vouchers at Marketplace stores; JeansWest, jeans; Australia Post, calligraphy sets; family ticket to Discovery and first-class travel to Melbourne with V/Line.

At 3pm Carlton football stars Greg Williams and Brett Ratten will arrive with 500 footballs to give away.

At 7pm see family favorites, the Flintstones, live on stage and at 9 pm the most spectacular Fireworks and Laserlight show ever seen in country Victoria.

Team keeps on planning

WOOLWORTHS is expanding its retail operations in all states and has set up its own property team and taken on the role of developer to create these unique centres in growth markets.

The property team is: General manager property: Grant Hirst.

Investment manager: David Maxwell.

Development manager: Terry Ludlow.

Construction manager: Tony Bobyk.

Leasing manager: Rosemary Vale.

Administration manager: Richard Ingle.

Marketing manager: Cheryl Bahr.

Centres planned for 1996 and early 1997 include NSW Marketplaces in Richmond, Wagga Wagga, Taree and Granville; and in Victoria, a Market Towers at Sunshine.

Other developments are also in the planning stages to take effect late 1997 and early 1998.

These include Gawler, SA; Prospect Vale, Tasmania; Berwick, Diamond Creek in Victoria; and Ballajura and Currambine in WA.

Special project

WOOLWORTHS' marketing manager property, Cheryl Bahr, has been involved with Marketplace for over two years.

Cheryl is responsible for the opening of new Marketplace centres and for overseeing their ongoing marketing.

"Bendigo is a very special project," said Cheryl.

"Woolworths has gone to a lot of effort to ensure the centre blends in with the city's historic environment."

Fit for You



JEANSWEST

Now open

Bendigo Marketplace
Railway Place Bendigo



Christiane's
HAIR DESIGN

Comes to Bendigo

"Grand Opening"

Tuesday 31st October

Grand Opening Specials



PERMS
Normally \$46.95
(Includes shampoo, cut, blowdry)

Two Weeks
Only!!
All services
\$34.95



STREAKS
Normally \$46.95
(Includes shampoo, cut, blowdry)

All services
\$34.95

STYLE CUTS

All services
\$10.95



NOTE: Short hair prices only. Medium-longer hair extra.
Offer is only available on presentation of this leaflet and ends 12th November 1995.
Bookings available from Tuesday 31st October

We use quality

schwarzkopf
products

Shop T16, Bendigo Marketplace
Mitchell Street, Bendigo, Vic. 3550

Ph: 423 711

Special bus is free

A SPECIAL bus service is being offered free of charge for regular Flora Hill Safeway shoppers to travel to the Bendigo Marketplace.

Flora Hill Safeway is well established and has become the local shopping place for over 10,000 people every week.

The closure of the store, due to the new Bendigo Marketplace store, has been handled very delicately by Safeway.

Last week several hundred regular Flora Hill shoppers were treated to a special pre-opening VIP tour of the new Bendigo Marketplace supermarket and the new Big W discount store.

As an ongoing service, Bendigo Marketplace will run a free bus service Monday-Friday from the existing store to Bendigo Marketplace.

The bus departs Somerville St, Flora Hill, at 10 am and noon, returning at noon and 2 pm.

Safeway's area manager, Mr Paul Temminghoff, said: "Initially there was much concern by our regular Flora Hill shoppers about the closure of the store."

"Bendigo Marketplace supermarket is almost four times bigger than Flora Hill so there is a much larger and better range of goods and the new layout and general design is world standard."

Latest and best

SAFeway's retail operations manager, Bernie Brookes, controls 132 supermarkets which employ more than 18,000 staff across Victoria.

"We are very pleased to offer this exciting new shopping centre to our customers in Bendigo," Mr Brookes said.

"We had outgrown our Flora Hill store which had served its customers well for 25 years."

"Today our customers are looking for a wider range, more departments and better facilities."

"Our Marketplace supermarket is the latest in supermarket design and will feature exciting new departments, cheap groceries, with great service and the freshest of fresh foods," he said.

Safeway have employed 250 staff to service their new Bendigo Marketplace.

Manager for Safeway at the Bendigo Marketplace is Craig Partridge.

Craig was raised in Maryborough and began working for Woolworths as a casual shop assistant while completing secondary school.

Finishing year 12, he commenced as a trainee manager and after some time at Safeway in Seymour, Craig was appointed to Golden Square as store manager.

He also has managed Safeway stores at Wangaratta, Shepparton and Swan Hill.

Craig is married to Catherine; they have two children — Josh and Phoebe.



Craig Partridge — Safeway manager at the Bendigo Marketplace.

YOU can win \$2500 worth of gold at Bendigo Marketplace.

The Marketplace and the Bendigo Trust are giving shoppers the chance to win 4 oz of gold.

Local metal artist Tony Kean is designing a commemorative plaque to present the gold which will be on display in the centre.

Shoppers present a Marketplace docket to the hostess at the competition booth in centre court where they will receive an entry form to complete and place in the barrel.

The winner will be drawn at 1 pm on November 11.

Woolworths' profit is up 16.7%

Future looks bright

WOOLWORTHS investors were on a high note of excitement with the recent announcement by managing director Reg Clairs that the latest company figures revealed a net profit of \$233.8 million for the year ending June, 1995.

This was an increase of 16.7 per cent on the previous year.

Profits are expected to go even higher in the future.

Woolworths is set to continue on its massive expansion program.

Through Woolworths property development, this retail giant of Australia is now concentrating on opening more Marketplace Centres.

Already there are five in NSW, and now Bendigo's, which opens next Tuesday.

Five more centres are scheduled for 1996-1997.

Other allied developments are in various stages of planning and due to open late 1997—early 1998 and which will include South Australia, Tasmania, Victoria and Western Australia.

Over the past eight years Mr Paul Simons has been the Chairman of Woolworths and the guiding light in terms of financial performance and market positioning.

Managing director Reg Clairs said: "A decade ago we were a grocery retailer."

"Now we are a fresh-food supermarket that also sells groceries."

Woolworths is now a full-line supermarket operator and a discounter.



Fred Ivancic - Big W store manager at the Marketplace.

Confident of success

THE City of Greater Bendigo is delighted to welcome Bendigo Marketplace to Bendigo as our newest retail trader.

Marketplace is the largest commercial development ever to be undertaken in central Bendigo, and clearly demonstrates the confidence of the private sector in Bendigo as a significant growth centre.

We are confident this project will strengthen interest in central Bendigo, and reinforce Greater Bendigo's position as a major centre to shop and do business.

Additionally, it will help arrest escape expenditure to Melbourne, which is occurring at the present time.

The marketplace development will provide more than 600 full-time jobs, which will give a significant boost to employment levels and the economy within this region.

Aside from the retail development, Bendigo Marketplace, through its project developers Woolworths Ltd and Nascon Australia, has made additional significant contributions to the community.

In particular, I would like to mention the Dis-

covery Science and Technology Centre, which, without their outstanding contribution, would not have become a reality and the major tourist and educational facility for this region it will become.

I would like to pay tribute to the work of all those involved in the planning and implementation of this development, in particular the former Bendigo Regional Development Board in recognising the potential of the site for retail development, and pursuing the idea, and the subsequent support of local members, in particular Max Turner, MLA, in helping bring the project to fruition.

I also would like to congratulate all those associated with the development, including the many local traders that in a period of barely 12 months have turned this site from a wasteland into our newest and most exciting retail development.

I wish all associated with the development every success.

— PETER ROSS-EDWARDS, Chief Commissioner, City of Greater Bendigo.

3 DAYS TO GO!

Until Our Fantastic New Store Opens In Bendigo. See You There On Tuesday!

With 14 Ranges Plus dB Low Cost Multimeter

Includes inbuilt diode and fuse protection, 2,000 ohm per volt sensitivity, mirrored scale and carry case. Cat D-1000

SAVE OVER 45% \$12.95

FM Walkie Talkies

With a long range of up to 200m, they operate on the 27MHz band and use FM transmission for great audio quality. Requires 9V battery per unit. No licence is necessary. Cat D-1090

SAVE \$20 \$49.95/pr digitor

SL-60 24-Pin Printer

24-Pin Printer At A Budget Price!

Produces documents and graphics of a professional standard plus accepts continuous paper or single cut-sheet feed. Cat X-3337

SAVE \$40 \$219 SEIKOSHA

Echo Sound Keyfinder Keyring

You'll Never Lose Your Keys! Cat Y-1070

\$14.95 SAVE \$5

AM/FM Clock Radio

Now You'll Never Be Late!

Battery back-up makes this alarm ultra reliable! Cat A-4347

\$19.95

Carry The Receiver In Your Pocket!

Cordless flip phone complete with 10 memories, two-way intercom & spare battery. Cat F-7350

\$299

DICK SMITH ELECTRONICS

Shop 42, (Opp. Australia Post) Bendigo Marketplace

Ph: 43 0388

About Us...

Over the past 27 years, Dick Smith Electronics has built up a reputation for innovative products, helpful sales staff who know all about their merchandise and very affordable prices.

Add to this our 7-day money-back guarantee and the fact that we provide service and spares for just about every item we sell, and you can understand our success in the Bendigo region.

For your convenience, we have just opened a new bigger store in Bendigo. Please feel free to visit - our staff are more than happy to advise you on any computer, phone, audio, security, toys, communications or home electrical purchase you may wish to make.

Splendor of the past

Debbie Plunkett

In the team

IN 1983 Debbie Plunkett and husband Alan came on a week-end visit to Bendigo and fell in love with the city.

It didn't take them long to make the transition from Melbourne to take up permanent residence in Bendigo.

Debbie took on the position as site manager at the new Bendigo Marketplace in February this year.

"It has been a most enjoyable eight months," said Debbie.

"Just to see the magnificent building created from scratch and being part of the whole design and planning aspects, has been an exhilarating experience."

Debbie will remain as an integral member of the centre management team which is being run by Jones Lang Wootton shopping centre division.

THE Bendigo Marketplace.

NIGHTINGALES

Bruce Gould, Kerry Oates and the Staff are ready to service your needs at the new pharmacy.

THE NEW NIGHTINGALES AMCAL CHEMIST BENDIGO MARKETPLACE

The new pharmacy in the Marketplace will be operated by the Nightingales pharmacy group. Although the name might not be familiar, those of our readers who currently shop at the Bendigo Amcal Pharmacy on Mitchell St, will certainly recognise all the faces. Nightingales have bought this business and will be transferring it, together with its manager Bruce Gould and all the staff, to the new site in the Marketplace.

We are able to offer a large range of services:

- Lancôme, Revlon, Innoxa, Armatix cosmetics
- Blackmores, Natures Own, Bioglan, Amcal brand vitamins
- Nutratech Vitamin information system
- Large range of Homyped shoes, also Jacoform shoes
- G.M.H.B.A. agency, cash claim facility, membership payment, insurance
- EFTPOS facility
- Allerssearch asthma products
- Photocopy/Fax service.

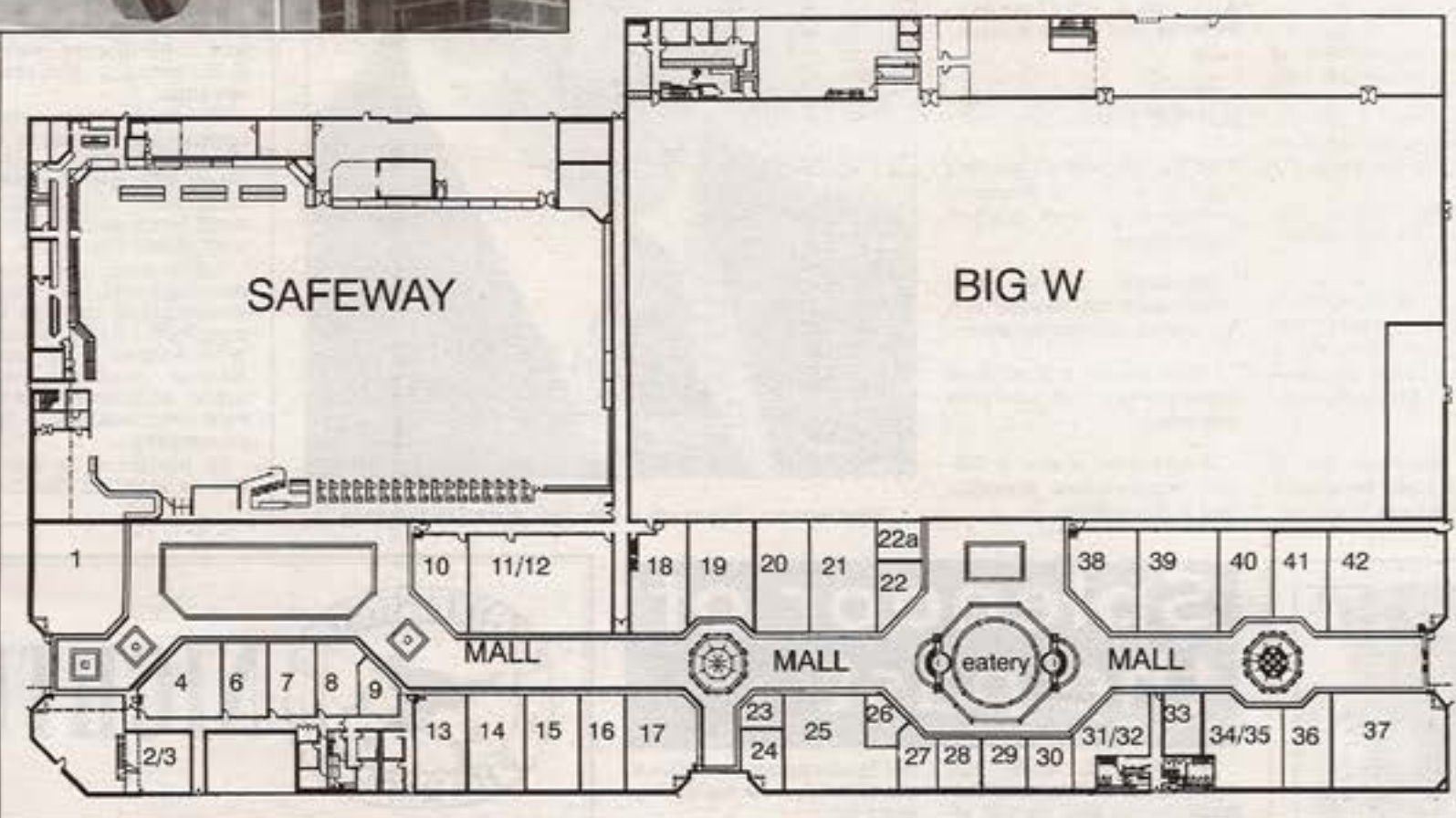
BENDIGO MARKETPLACE



THE NEW PLACE TO SHOP

WHAT: Bendigo Marketplace
WHERE: Mitchell St.
OPENS: Tuesday, October 31

Major stores in the complex are Safeway and Big W.
The complex also boasts a host of specialty stores.



For the shopper of today

MARKETPLACES have always been community centres.

They have brought people together to shop, to meet and take part in community activities.

Over time the Marketplace concept has evolved, changing forms with the changing needs of customers — from high street shopping to large centres.

Woolworths has been part of all those changes.

Since 1924 Woolworths has grown by listening to customers and giving them what they want, whether its quality fresh food, or wider more comfortable shopping aisles.

Today Woolworths is the third-largest employer in Australia, serving over nine million customers every year and operating almost 1000 stores throughout Australia.

These are Woolworths' foundations that have led them into this new phase with an exciting new concept that once again listens to what the customers want.

The Woolworths Marketplace concept is simple.

The idea is to create a brand of community centres to serve customers in growing areas where there is a need for quality shopping.

Each Marketplace centre is anchored by a Woolworths or Safeway Supermarket and Big W discount store with 40 to 50 specialty stores.

Most importantly, each centre is designed to be as comfortable.

Marketplace centres are environmentally friendly, blending in with the style of the local area and featuring all those elements which make shopping a comfortable experience, natural lighting, open spaces, high ceilings and straightforward layouts on one level.

The design of the building, its signage, its graphics, the finishes, the layout and treatment of arcades, the presentation and mix of specialty retailers have been focused to create a community marketplace atmosphere.

Marketplaces are the

community centres of the future — safer, cleaner, brighter and more convenient than ever with special care given to parking, access and ease of movement throughout.

It is the combination of this environment with Woolworths retailing strength and the appeal of their retailing partners that is the guarantee of attracting customers.

Already Woolworths have successfully opened Marketplace centres in Dubbo and Rosemeadow, Plumpton, Eaglevale and Menai in Sydney.

Bendigo Marketplace is Woolworths' first Victorian Marketplace.

The potential for Marketplace around Australia is huge.

This is particularly true as consumers change their habits and are looking for the shopping experiences Marketplace offers.

Marketplace keeps pace with the changing trends of customers by continually researching the market and listening to what customers have to say.

Marketplace recognises people's shopping needs have changed, areas change, populations move and these community centres are an ideal way to cater to all these changing consumer habits.

Marketplace offers retailers opportunities to expand in areas of identified growth in a co-operative and efficient environment alongside one of Australia's leading retailers.

Trading hours

Trading Hours: Opening Week.
TUESDAY: 8.30 am — Midnight.
WEDNESDAY: Safeway: 7 am — Midnight. Big W and specialty shops: 9 am — 9 pm.
THURSDAY: Safeway: 7 am — Midnight. Big W and specialty shops: 9 am — 9 pm.
FRIDAY: Safeway: 7 am — Midnight. Big W and specialty shops: 9 am — 9 pm.
SATURDAY: Safeway: 7 am — 4 pm. Big W and specialty shops: 9 am — 4 pm.
SUNDAY: Safeway, Big W and specialty shops: 10 am — 5 pm.

Trading Hours — Ongoing.
Safeway:
Monday to Friday: 7 am — Midnight. Saturday: 7 am — 4 pm.
Big W: Monday — Wednesday: 8.30 am — 7 pm. Thursday and Friday: 8.30 am — 9 pm. Saturday: 8.30 am — 4 pm.
Specialty stores: Core Hours. Monday — Wednesday: 9 am — 5.30 pm. Thursday & Friday: 9 am — 9 pm. Saturday: 9 am — 4 pm.
• Stores may trade longer if desired Monday — Wednesday.

Space to park

MORE THAN 1100 car spaces are provided free at the Bendigo Marketplace.

Twelve car park attendants and 10 security guards will be on hand at Tuesday's opening to assist shoppers with parking and access to the centre.

With the fireworks and laser show, barricades will be in place on the railway side of

the Discovery Centre and along the car park side of the Discovery wall.

Entry to the general parking areas will be via Mitchell St, Arthur St and Edward St.

Additional parking is available on the other side of the railway and commuters are asked to park on that side for the opening day.

BIG W BENDIGO

GRAND OPENING

LIMIT 2

PACK OF 24

774



BIG W is delighted to be opening a new store in Bendigo and even more delighted at becoming an integral part of your community.

Your new BIG W store will house over thirty major departments all on the one level and is designed specifically to make your shopping experience as enjoyable as possible.

Sporting goods to stationery, family fashion to footwear, toys to tools, small appliances, kitchenware, motoring, manchester and much much more.

And we sell for less EVERY SINGLE DAY.

It's wonderful to be able to serve the people of Bendigo and its surrounds, and I take great pleasure in joining the entire BIG W team in welcoming you to the new BIG W Bendigo.



Roger Corbett
Roger Corbett
Managing Director

GE 34cm COLOUR TV

SAVE \$40

\$288

- 20 button remote control.
- 40 memory programs, on screen display and auto standby.
- 240 minutes sleep timer.
- 14GP220A

HUGGIES

24's, 24's, 30's, 32's or 36's.

9.98 PK

DOORS OPEN • OCTOBER 31 • 8.30 am

BENDIGO MARKETPLACE
MITCHELL STREET, BENDIGO PH. 412 111

ON SALE UNTIL SATURDAY, NOVEMBER 4, WHILE STOCKS LAST

BW791

BIG W

WE SELL FOR LESS

BIG W

WE SELL FOR LESS

LIMIT 4



20W-50SH GTX-2 MOTOR OIL
5 Litre Size
SH/CD generation motor oil suitable for petrol, diesel, gas and turbo charged engines.

SAVE \$2

11.92
Reg 13.92

PHILIPS



PHILIPS SOUND MACHINE
CD player with Shuttle and Music Search, and cassette, AM/FM Radio, 60W PMPO output power. AZB040

LOW PRICE

\$148

SAVE \$5



TEAC
E-180 VIDEO TAPES

LIMIT 4

PACK OF 5

LOW PRICE

\$14.84

TEAC



PORTABLE CD/RADIO/CASSETTE
Double cassette stereo. High speed dubbing, continuous play. PC-D58

LOW PRICE

\$168



RESIN CHAIR
Sturdy and stackable, in sage or white.

LOW PRICE

7.98
EA

SAVE 14.84



20 PIECE DINNER SETS

\$15

400

72 PHOTO PACK



Kodak Gold 400
36mm 36 exp.

24 SHOTS FREE

9.44
TWIN PACK

SAVE \$12



DAYTONA CAR SEAT COVERS
Soft knit fabric in blue, brown, or grey. Front bucket seats only.

17.48
PR
Reg \$29.48

SAVE 10.84



Rinnai WEEKENDER BARBECUE
Cast iron hot plate with handles. S/steel windshield, includes gas hose.

\$59

GE



GE RADIO/CASSETTE
With headphones.

19.98
LIMIT 1

TEAC



TEAC STEREO HI-FI SYSTEM
Top-load 60-32 track program memory, 3-band graphic equalizer, double cassette high-speed copy. JC18CD

LOW PRICE

\$197

WILLOW



44 LITRE INTERPACK COOLER
Blue or green. Includes 6 Ltr soft pack cooler, 5 Ltr jug and 2 medium ice bricks.

SAVE \$10

\$49

MOWER WITH CATCHER
46cm cutting width, 14 point high adjustment, Rust free alloy deck, Briggs and Stratton 4 stroke engine. Made in Australia.

Flymo



\$349

MULTIFOLD LADDER



FULLY ASSEMBLED

HEAVY DUTY
Use as stepladder, extension ladder, scaffold or platform. Folds away for easy storage.

\$152

\$120

BLACK & DECKER



6V DRILL KIT
Keyed chuck, 3 hour charge, torque control clip on battery. BL6K

LOW PRICE

\$48

AUSSIE ROTTER



AUSSIE ROTTER COMPOST BIN
Keeps yard tidy. Recycles kitchen and garden rubbish.

SAVE \$18

\$30

20kg



SHIRLEYS No. 17 LAWN FOOD

13.44

WHIPPER SNIPPER
Push button command feed. 250mm cutting width. 2yr warranty. GL620

BLACK & DECKER



\$118

\$50
LIMIT 1

Hills



DRYMASTER 42
42.8m of line space. Removes for storage.

\$148

\$118

Potting Mix



LARGE POTTING MIX FOR

2 \$5

PUNNET



SEEDLING STARTERS

98c

NEW RELEASE HARD COVER NOVELS



18.73

THE LOST WORLD

16.93

SAVE 4.82



POCKET PHOTO ALBUMS
Slip in photo album. Holds 10x15cm photos.

\$10
EA

SAVE 1.84



COLLECTION PHOTO FRAMES

\$8
EA

10 Archive Boxes



SAVE 2.93

marbig

ARCHIVE BOXES
Easy to assemble.

\$16
PK OF 10

100 post & seal envelopes



DL ENVELOPES
Recycled paper, peel and seal.

LOW PRICE

\$1.98
PK OF 100
Reg 2.24

TRADING HOURS
OPENING WEEK

Tues. 31/10/95 8.30am to midnight - Wed. Thurs. Fri. 8.30am to 9pm
Saturday 4/11/95 - 8.30am to 4 pm

ALL WELCOME AT BIG W

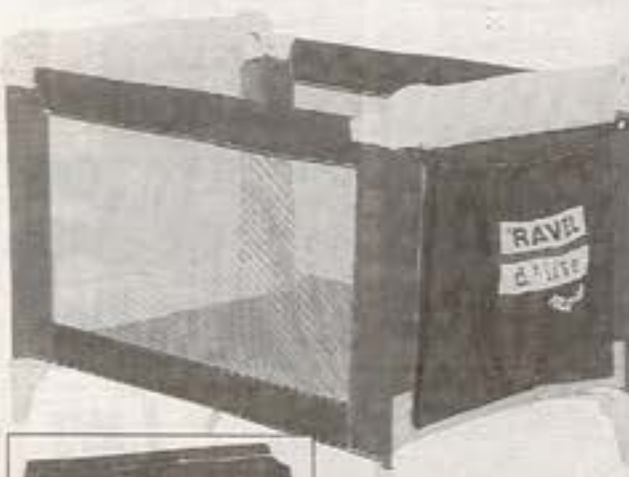
eftpos
Just 10% deposit and a 50 cent fee allows you to use this easy payment service for up to 10 weeks.

LAY-BY
Just 10% deposit and a 50 cent fee allows you to use this easy payment service for up to 10 weeks.

BIG W
WE SELL FOR LESS

BIG W

WE SELL FOR LESS



Century
PORTA COT
Portable and lightweight.

LOW PRICE
\$90



TODDLERS WOVEN SHORTS
Sizes 2-7.
Assorted prints and colours.
Cycle shorts 0-6 \$1.50

\$1.50
PR



GIRLS LYCRA CYCLE SHORTS
Sizes 8-14.

\$6
PR



TODDLER BOYS 2 PCE SET
Sizes 3-7.

\$5



Steelcraft
FIESTA STROLLER
Wide body upright stroller with canopy and safety harness.

SAVE 1397
\$55



GIRLS BRIEFS
Sizes 2-3, 4-6, 8-10, 12-14.

LOW PRICE
\$1.50
PR



BOYS OR GIRLS RASH VESTS 0-2
Sizes 2-6 \$8.
7-14 \$10.

\$6
EA



INFANT BOYS OR GIRLS PYJAMAS
Sizes 0-2.

\$3
PR



BOYS PRINTED BOARD SHORTS
Sizes 8-14.

\$4.50
PR



BOYS PRINTED T-SHIRTS OR PRINTED KNIT SHORTS
Sizes 8-14.

\$6
EA



BOYS SATIN BOXER SHORTS
Sizes 8-14.

\$8
PR



SPECIAL PURCHASE
LADIES CROP TOP OR HOT PANTS
Stripe, black or blue.
Sizes S, M & L.

\$10
EA



LADIES CHECK SHORTS
Elastic waist
Sizes S, M & L.

LOW PRICE
\$5
PR



R/c
SIMPLEX UNDERWIRE BRA 10-16 B,C
SPORTS BRA 12-16 B,C
SUPPORT BRA 14-18, B,C,D, 20 C,D, 16-20 DD

\$8
EA



LARGE SIZE T-SHIRT
Sizes 18-26.

\$10



LADIES CROP TOP
Sizes 8-14.

\$6



LADIES PRINT BABY TEE
Sizes 8-16.

\$6



LADIES ONE PIECE SWIMSUIT
Sizes 8-16.

\$10



LADIES SLEEP SHIRT
Assorted prints.
Sizes S, M & L.

\$6.83



R/c
LADIES BIKINI BRIEF
Sizes 10-12, 14-16.

PACK OF 5
\$4



LADIES STRAW HATS

\$2
EA



ZIG ZAG PUSHDOWN SOCKS
In white, black, natural navy, grey marle, and dark green. Cotton blend.
Sizes 2-8.

\$2
PR

DOORS OPEN
8.30 am TILL
Midnight
TUESDAY
OCTOBER 31

THE BIG W PROMISE

"Our single most important aim is to provide our customers with the very best quality products at the lowest possible price.

At BIG W Bendigo, this statement, in addition to placing the interests of our customers first, has been the real reason for our growth.

It's our commitment to you. A commitment to quality service and quality products - a commitment to the entire community. It's our guarantee to offer you the very best value around. That's the BIG W promise."



Fred Ivancic
Fred Ivancic
Store Manager

TRADING HOURS
OPENING WEEK

Tues. 31/10/95 8.30am to midnight - Wed. Thurs. Fri. 8.30am to 9pm
Saturday 4/11/95 - 8.30am to 4 pm



eftpos
"EFTPOS" is available at every checkout. You can also withdraw up to \$400 cash with any purchase.

LAY-BY
Just 10% deposit and a 50 cent fee allows you to use this easy payment service for up to 10 weeks.

BIG W
WE SELL FOR LESS

ALL WELCOME AT BIG W

BIGW

WE SELL FOR LESS

SPECIAL PURCHASE



Hanes

MENS MIDWEIGHT T-SHIRT
 Sizes S-XXL.
 White, navy or grey marle.

\$5
EA

SPECIAL PURCHASE



RUGGERS

MENS YARN DYED CHECK SHORTS
 Sizes 77-102.

\$8
PR



MENS PIQUE POLO SHIRT
 Sizes S-XXL.

2 \$7
FOR

SAVE 194



RIO

MENS WORK SOCKS
 Sizes 6-10.

3 \$5

SAVE 50



RIO

MENS SHORTS
 Sizes 75-105.

5 \$7

SAVE 294



LOW PRICE

SHORT SLEEVE COTTON SHIRT
 Sizes S-XXL.

\$7



LIGHTNING BOLT PRINTED T-SHIRT
 Sizes S-XXL.

\$7

SAVE 166



RIO

'RIO' SPORTS SOCKS
 Sizes 6-10.

3 \$4



Grauby

'PUZZLE' COURT SHOE
 Sizes 6-10.

\$6
PR

SPECIAL PURCHASE



LADIES LINEN CASUALS
 Lace up or slip on.
 Assorted colours.
 Sizes 6-10.

\$6
PR



journalle

LADIES COURT SHOE
 Sizes 6-10.

\$10
PR

SAVE 584



DUNLOP

MENS VOLLEY SHOES
 Sizes 6-12.

\$12
PR



PRO SPORT

GIRLS PROSPORT JOGGER
 Sizes 7-12.

\$12
PR

Big on Toys



SAVE \$5

LEGO BUCKETS

14⁸⁴
EA

SAVE \$8

NO-DEPOSIT LAYBY THIS WEEK ON TOYS & SPORTING GOODS
 Pick up as late as Xmas Eve.
 *50c service fee still applies.



ORBIT TENNIS
 1 or 2 people can play.
 Unique rotation arm and spring.

24⁸⁴

HANSA

White & Chalk Board



SAVE 1082

25⁸⁶

SAVE \$5



RIDE-ONS
 Great walking aid for toddlers.

14⁸⁴
EA

SAVE \$15



T-BALL
 Outdoor jumping activity.

14⁸⁴

SAVE 484



ACTIVA HELMET

\$15



DUMP TRUCK
 Designed just like a real dump truck.
 Strong and sturdy.
 Suitable for ages 3 and up.

12⁸⁴

SAVE \$3



POLLYVILLE
 Tiny town buildings.

8⁸⁴
EA

SAVE \$5



LITTLEST PET SHOP GAME

9⁷³

SAVE 184



1000 PIECE JIGSAW PUZZLES

\$5
EA

**TRADING HOURS
 OPENING WEEK**

**Tues. 31/10/95 8.30am to midnight - Wed. Thurs. Fri. 8.30am to 9pm
 Saturday 4/11/95 - 8.30am to 4 pm**

**NORMAL
 TRADING HOURS**

**Monday, Tuesday, Wednesday...8.30am-7pm
 Thursday, Friday.....8.30am-9pm**

Saturday...8.30am-4pm



LIMIT 4
TONTINE 'HOMEMAKER' PILLOW
Non-allergenic with all-cotton cover. Washable.

7.98
\$5 EA



250g BLOCK
Cadbury SNACK
BRAZIL NUT
DAIRY MILK
MILK CHOCO

2.36
174 EA

LIMIT 4



150g
NESCAFÉ
Blend 43

5.86
477 EA

LIMIT 2
SAVE \$1.09

\$8 **HANSA**
BLOCK WAGON
Pull along wagon, wooden blocks. Safety handle, wide wheels.

SAVE 68¢



4 BASKET UNIT
Sturdy steel slide-out baskets.

68.97
5375 EA



BEACH TOWELS
Choose from a range of colourful designs. 76x152cm

8.98 EA



1kg SIZE
NapiSan
Complete nappy treatment. Whitens, Brightens, Cleans. Sanitises, Deodorises. Safe on colours. **100% FOR LAUNDRY**

4.50 EA



CHUM CHUM
CHUM CHUM CRUNCH
10kg Chum Crunch 10.42

1.2kg
108 EA



Sorbent
PACK OF 6

4.44
388 EA



B51
LIMITED EDITION
DUNLOP
Slazenger
LOW PRICE
GOLF BALLS
B51E OR D500
BOX OF 15
\$18



Vitesse
5 PIECE SAUCEPAN SET
Copper base, stainless steel. 25 year guarantee.

\$164
\$99

WIN A GRAND IN OUR GRAND OPENING
Enter our \$1,000 BIG W Shopping Spree Competition

Simply fill in this coupon and place it in the entry box located at the store entrance at our new BIG W BENDIGO store.

Name _____
Address _____
Postcode _____ Phone _____

The prize consists of one shopping voucher to the value of \$1,000. The voucher is redeemable only at BIG W Bendigo for purchases up to the retail value of \$1,000. The voucher is not redeemable for cash, is non-transferable and non-refundable. The voucher must be used by November 24, 1995. The prize must be redeemed in one shopping visit only and no change will be given if purchase(s) fall to total the retail value of \$1,000. The competition is open to Australian residents only. Employees of BIG W or their agencies are not eligible. The judges decision is final and no correspondence will be entered into. Promoter is BIG W Discount Stores, Support Office, 3 City View Road, Pennant Hills, NSW. Entries close 6/11/1995. The winner will be drawn at BIG W Bendigo store on Thursday 9/11/1995. The winner will be contacted personally and their name published in the public notices of the Bendigo Advertiser on 13/11/1995. Entrant hereby agrees to participate in all media coverage of the prize draw.

BIG W makes every effort to ensure stock is available when advertised. However, if an item is unavailable we'll offer to sell you a comparable item (if available) with the same reduction in price as applied to the advertised item. Our aim is to satisfy our valued customers. Savings may vary slightly to those shown. Some styles, colours or sizes may not be available at all stores. Accessories not included. We want you to be totally satisfied with your purchase. If you are not, please return it and we will exchange it or cheerfully refund your money.

BIG W
WE SELL FOR LESS

ALL NEW **BENDIGO** **SAFEWAY**

IT'S **MARKETPLACE** **HERE**



OPEN 8.30am TUESDAY 31st OCTOBER

At last, after months of planning and preparation, the new Safeway Bendigo Marketplace Supermarket will be open for business, located down the road from our present store. With our new wide aisles, 19 checkouts plus 4 express checkouts - there's no queuing - and with convenient outdoor carpark, you can see why we're excited. Then, there's the fresh new look of Mr Pickwick's Bakery, Jim & Hester's Delicatessen, Mario's Fine Meats, Pizza Bar, Leghorn's Chicken Shop, Bass Strait Seafood, The Blue Mountain Fruit Company, Grocery Shop, Green Garden, Salad Bar and a Specialty Cheese Bar. These new look departments all offer the range, ease and convenience for which "The Fresh Food People" are renowned. And to celebrate our big opening we're offering Safeway customers the chance to win a brand new Nissan Micra LX. So on behalf of all The Fresh Food People at Bendigo Marketplace, welcome to our new supermarket and good luck in our competitions. **Craig Partridge, Store Manager.**

OPENING WEEK HOURS
8.30am to Midnight Tuesday
7am to Midnight Wed. to Friday
7am to 4pm Saturday
10am to 5pm Sunday




RED SPOT SPECIAL
2 litre Varieties
157
WIN
A NISSAN MICRA LX
VALUED AT \$16,150

Purchase any Coca-Cola product and enter into the lucky draw at the Coca Cola stand for your chance to win a new car.
To be drawn 20th November.
Vic. Permit No. 95/1803 issued on 12/9/95

Safeway Storewide Money Back Guarantee Policy.
Without exception, Safeway will cheerfully refund or exchange if you are not completely satisfied.



'The Fresh Food People'
SAFEWAY

Offer effective from Tuesday 31st October until Sunday 5th November, unless sold out. Limit rights reserved.

Sue Power
Delicatessen
Manager

JIM & HESTER'S Delicatessen

A Deli with a difference - that's Jim & Hester's. It's a Deli like no other in a supermarket. There's a wonderful selection of Australian and International foods including Continental meats, salamis, superb pates, salads and gourmet delights. So next time you're thinking fine deli foods think Jim & Hester's the only place to shop and save.

Fresh
Chicken Drumsticks 2 kg **\$5**
Shoulder Ham Manufactured Meat 4 kg **4⁵⁹**
Silverside Freshly Sliced 5 kg **5⁹⁹**
Primo Roast Pork or Beef 9 kg **9⁹⁹**
Kalamatta Olives 6 kg **6⁹⁹**



RED SPOT SPECIAL
Regular Size
Hot BBQ
Chicken
Plain or Seasoned
2 for \$7



RED SPOT SPECIAL
Primo
Royal Premium
Ham
7⁹⁹ kg



RED SPOT SPECIAL
Don Strasburg
Round or Square
Manufactured Meat
4⁹⁹ kg



RED SPOT SPECIAL
Middle
Bacon
Rashers
4⁹⁹ kg

'The Fresh Food People'
SAFEWAY



GUARANTEED FRESH
SALAD BAR
Turn any meal into a feast with salads from around the world - Greek, Italian, pasta, salads, Tabouli, coleslaw, fruit salads and more - all made fresh daily. Safeway range of salads gives you a choice from a wide variety of recipes bringing together the freshest fine quality ingredients. Available in self-serve tubs.
RED SPOT SPECIAL
Small
Salad Tub
2²⁵



Fresh PIZZA BAR
MADE FRESH DAILY
Select from two sizes and numerous popular varieties, or choose your own combination of toppings. Fresh pizzas - absolutely delicious and so convenient. Only eight minutes in the oven and they're ready to eat. Try a fresh pizza today from Safeway Marketplace, we're sure you'll be back for more.
RED SPOT SPECIAL
Freshly Made
Pizzas
4⁹⁹ kg

you daily.

David Lubke
Seafood Manager

BASS STRAIT SEAFOOD

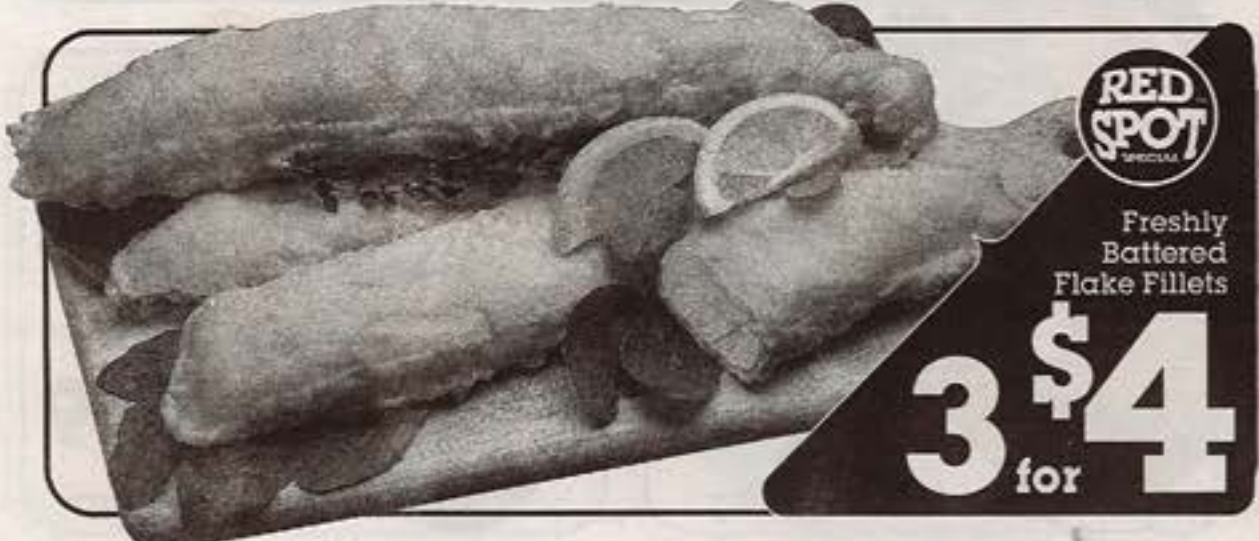
You'll find the catch of the day at Bass Strait Seafood! In fact, you'll find a whole range of fresh Seafood! Our Seafood is delivered straight from the markets so whether you're after fillets or whole fish you'll find it fresh and, of course, at Safeway Lower Prices. And if you're not satisfied we give you your money back.



RED SPOT SPECIAL
Cooked
Endeavour
Medium
Prawns
14⁹⁹ kg



RED SPOT SPECIAL
Fresh
Tasmanian
Oysters
5⁹⁷ one dozen



RED SPOT SPECIAL
Freshly
Battered
Flake Fillets
3 for \$4



RED SPOT SPECIAL
South
African
Smoked
Cod Fillets
4⁹⁹ kg
Thawed for your convenience

'The Fresh Food People'
SAFEWAY



SPECIALTY
Cheese Bar
If it's cheese you want it's cheese you'll find in our Specialty Cheese Bar. There's a wonderful selection of Australian, local and imported Cheeses. Select from traditional Cheddars, Gouda, Swiss to the more exotic Provolone, Brie, Camembert or Low Fat Cheeses for the weight conscious. Mild or tasty, soft or hard, we have the cheese to satisfy every taste bud.
RED SPOT SPECIAL
Australian
Tasty Cheese
3⁹⁹ kg



LEGHORN'S SPECIALTY
CHICKENS
For fresh chickens in a range of sizes you can't beat the Leghorn's Chicken Bar. We have wings and drumsticks, succulent thigh or tender breasts. For a real taste sensation choose from our variety of chicken pieces and kebabs in our special gourmet marinades.
RED SPOT SPECIAL
Fresh
Chicken
Schnitzels
2 FOR 1⁹⁰



Steve Wells
Meat Manager

Fresher is better



Darren Kay
Produce Manager

MARIO'S FINE MEATS

Welcome to Mario's Fine Meats where we cut, prepare and pack fresh meat every day. Choose from our huge range of beef, lamb, veal and pork cuts. There are tasty marinades, ready to cook meals, specially prepared sausages and more. At Mario's Fine Meats you have prompt service and a 100% guarantee of top quality and freshness.

RED SPOT SPECIAL

Fresh Roasting Pork Legs Traditional Pork Rind on.

2⁹⁹ kg

RED SPOT SPECIAL

Roasting Pork Shoulders or Hands

2²⁹ kg

RED SPOT SPECIAL

Budget Rump Steak

5⁵⁷ kg

RED SPOT SPECIAL

Pork Loin Chops (Middle & Rib Loin)

3⁹⁹ kg

RED SPOT SPECIAL

Thick or Thin Sausages

1⁹⁹ kg

RED SPOT SPECIAL

Golden Ripe Bananas

68^c kg

FRESH & HEALTHY PROGRAM
GUARANTEED FRESHNESS AND QUALITY

RED SPOT SPECIAL

3kg Bag Valencia Oranges

97^c bag

RED SPOT SPECIAL

Loose Gourmet Salad Mix

3⁹⁹ kg

BLUE MOUNTAIN FRUIT COMPANY

See for yourself the huge range of fresh fruits and vegetables in the new look Blue Mountain Fruit Company. Our firm, ripe tomatoes are especially good value, not to mention the great savings on bananas. And then there are healthy, nutritious mushrooms and mountains of salads to choose from. All with the guarantee of quality you've come to expect from The Fresh Food People.

RED SPOT SPECIAL

Fresh Mushrooms

2⁹⁸ kg

RED SPOT SPECIAL

Firm, Ripe Tomatoes

98^c kg

'The Fresh Food People'
SAFEWAY

'The Fresh Food People'
SAFEWAY



John Sorensen
Bakery Manager

Mr Pickwick's BAKERY

Enjoy country style crisp, warm bread and rolls baked on the premises straight from the oven. Treat the family to real bread - traditional Aussie loaves, French, Italian, rye bread, crusty rolls, delicious fruit loaves and yummy cakes and pastries, all baked fresh daily... you can't get fresher than that!

RED SPOT SPECIAL

Cinnamon Donuts Pack of 12

UNDER HALF PRICE
1⁰⁰

RED SPOT SPECIAL

250g Swiss, Chocolate or Lemon Sponge Rolls

1⁹⁷ each

RED SPOT SPECIAL

450g Supersoft Bread Loaf

SUPER DEAL BUY ONE GET ONE FREE
1⁴⁵

GARDENING

The new Safeway Bendigo Marketplace has more of the things you need for the garden. Whether you're looking for a new hose or an indoor plant, we have everything you need. Weed killers, sprays, seedlings, seed packets, garden tools and more. It's all at Safeway and it's all at Safeway Lower Prices.

RED SPOT SPECIAL

Meillandina Roses 14cm Pots

4⁹⁵

RED SPOT SPECIAL

Seedlings A wide range of our best sellers.

1³⁵ punnet

RED SPOT SPECIAL

Floral Bouquet

5⁹⁵ each

Bigger Range

Kleenex
TOILET TISSUE
6 Pack Varieties

RED SPOT SPECIAL

3⁶⁷

RED SPOT SPECIAL

4 LITRES
NEAPOLITAN
ICE CREAM

4 LITRES
VANILLA
ICE CREAM

UNDER HALF PRICE

4 litre Varieties

2⁹⁷

RED SPOT SPECIAL

DETERGENT PLUS FABRIC SOFTENER
Fab
CLEANS
FRESHENS
SOFTENS

1kg Varieties

2⁹⁷

RED SPOT SPECIAL

CHERRY RIPE
MORE OF THE BIG CHERRY TASTE

Time Out
CHERRY RIPE

30g-55g Selected Varieties

57^c

RED SPOT SPECIAL

SUN-SANDWICH
WHITE BREAD

680g Varieties

97^c

RED SPOT SPECIAL

Pears
SHAMPOO
CONDITIONER

375ml Shampoo or Conditioner Varieties

1⁹⁷

RED SPOT SPECIAL

Kellogg's CORN FLAKES

550g Breakfast Cereal

2¹⁷

RED SPOT SPECIAL

Ruffles MEGA MIX

375g, 18 Pack Varieties

3⁹⁷

RED SPOT SPECIAL

KINGSTON

200g/250g Selected Varieties

1²⁷

RED SPOT SPECIAL

Maggi 2-MINUTE NOODLES
BEEF FLAVOUR

85g Varieties

33^c

RED SPOT SPECIAL

HEINZ
baked beans
spaghetti

440g Varieties

77^c

Lower Prices

EXPRESS SERVICE LANE

All shoppers dislike waiting in queues and that's why Safeway have been doing something about it. We've introduced a new express lane system that operates similar to a bank. There's just one queue and when checkout operators become available your shopping is processed. It's that easy and it's so much more efficient.

RED SPOT SPECIAL

24 ICEBOX
COKE
375ml

375ml Pack of 24 Cans Coke or Diet Coke

12⁵⁷

RED SPOT SPECIAL

NESCAFÉ Blend 43

150g Instant Coffee

4⁷⁷

RED SPOT SPECIAL

Polyunsaturated
Tablelands

1kg Margarine

1⁸⁷

RED SPOT SPECIAL

NANNA'S
THE BEST THINGS COME FROM NANNAS

500/600g Selected Varieties

1⁶⁷

RED SPOT SPECIAL

CENOVIS Sugarless C
500mg

100s Sugarless Vitamin C Tablets

3⁴⁷

RED SPOT SPECIAL

Vetta

375g/500g Varieties

97^c

RED SPOT SPECIAL

BERRI
ORANGE JUICE

2 litre Long Life Varieties

2²⁷

RED SPOT SPECIAL

DAILY JUICE
ORANGE JUICE

2 litre Chilled Varieties

2⁸⁷

RED SPOT SPECIAL

HOME STYLE
OVEN FRIES

1kg Varieties

1⁵⁷

RED SPOT SPECIAL

15
FREEDOM CORN CHIPS

250g Freedom Corn Chips Var.

1⁷⁷

RED SPOT SPECIAL

ORIGINAL Aussie Soy
PURE HARVEST

1litre Pure Harvest Aussie Soy

1⁶⁷

ADVERTISING FEATURE

BENDIGO MARKETPLACE

Dick Smith does it better now

DICK SMITH Electronics, Bendigo, has moved from its address in McCrae St to a bigger, brighter venue in the Bendigo Marketplace.

Steven Schintler, manager of seven years, says their customers will welcome the move to their new shop at the Bendigo Marketplace; it's shop No 32.

Steven and the staff at Dick Smith Electronics have worked closely together for several years.

"We pride ourselves in offering customers the best service with our knowledge and expertise in the field of consumer electronics," explains Steven.

"As well, we provide the best after-sales support with our Computer Easy and Cellular Easy Customer Care Plan and seven-day, money back guarantee."

"With the added floor space at Bendigo Marketplace, the shop will stock the complete Dick Smith electronics product range," said Steven.

A wide range of telephones, answering machines, mobile phones, fax machines, audio products and computers are available, as will be the more traditional lines such as communication and hobbyist products.

With the store being a lot brighter, and with the eight specialty product categories clearly color coded, the staff are confident shoppers will not be able to resist calling in for a browse around.

"The avid hobbyist will enjoy the extra space allocated to short-wave radios and receivers as well as resistors and kits, plus a larger

computer, audio and telephone display that will appeal to all our customers," Steven said.

People are invited to call in and check out the great new product range at Bendigo Marketplace.

You can see for yourself why Steven Schintler and staff at Dick Smith Electronics are excited about their new set-up.



WAITING to assist in their bigger and brighter new store at the Bendigo Marketplace are the staff of Dick Smith Bendigo are (from left) Patricia Cranfield, Patrick Farrugia, Steven Schintler, Russell Hunt and Jeremy Dullard.

More than just a post office

BENDIGO has been selected to have the very latest in Retail Post Shops, the third of its type in Victoria.

This shop sets a new trend in Australia Post's corporate identity.

It is part of a nationwide plan to offer customers greater choice, convenience and efficiency.

At over 200 sq m, it offers tiled paths and wide aisles providing easy access for those with prams and people in wheelchairs and boasts merchandise presented for convenience and self-serve selection.

Customers can now buy stamps, pay over 150 different types of bills, and conduct banking transactions with Commonwealth Bank, Advance Bank, Challenge Bank, Adelaide Bank, Metway

Bank and Citibank. Early next year this also will include the Bendigo Bank's on-line facilities.

In addition to all this, customers can buy ready-to-post gifts, cards and stationery in a spacious and customer-friendly environment.

Another boost is the extended opening hours: 9 am-5.30 pm Monday to Wednesday; 9 am-7 pm Thursday and Friday; 9 am-1 pm Saturday.

The new look Retail Post Shop is No 37 at the Bendigo Marketplace and will be managed by Sally Holmes.

Sally has lived in Bendigo all her life and enjoyed getting to know many Bendigo businesses through her involvement with the Bendigo Marketing Group at the Bendigo

Post Office before going to Eaglehawk.

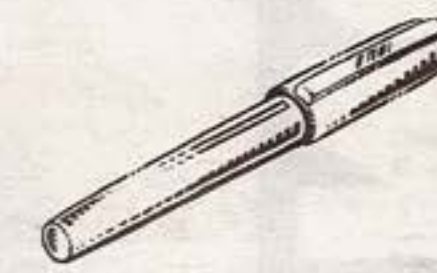
She has managed the Eaglehawk Post Office for the past two years and is excited about this new concept for Australia Post in Bendigo.

Sally is looking forward to introducing you to her staff, Karen Reynolds and Chris Whild, who will be very familiar faces to you from the Bendigo Post Office.

Both Karen and Chris have been extensively involved in building customer focus in the Bendigo area, leading the Bendigo staff team in Quality Customer Service.

So visit them soon and see for yourself just how convenient your local Retail Post Shop really is.

WHAT DO YOU GET WHEN YOU COMBINE



A POST OFFICE, WITH STATIONERY,



GREETING CARDS, & BANKING FACILITIES?

A BRAND NEW POST SHOP AT BENDIGO MARKETPLACE.

Australia Post is proud to open its latest Post Shop. Not only will you find all the traditional products and services you would expect from a Post Office, but now you can buy stationery and greeting cards, as well as ready-to-post gifts. You can also pay your Telstra, electricity, tax and other bills and do your banking while posting your mail. Post Shops offer one stop shopping, so visit us soon at Bendigo Marketplace and see for yourself just how convenient your local Post Shop really is!



Australia Post

The name says it all

THE JeansWest store to open in the Bendigo Marketplace next Tuesday will be a franchise operated by Gavin Hall and Shane Donnithorne.

Between them Gavin and Shane have 20 years experience in retailing; they operate JeansWest franchises in Shepparton and Ballarat.

The staff of the JeansWest store at the Bendigo Marketplace are all from the Bendigo community.

Shane advises that they have appointed Lyndall Pugh to manage their new shop at the Bendigo Marketplace.

JeansWest has 117 stores Australia-wide and is now opening franchise stores throughout country Victoria, Tasmania and South Australia.

JeansWest sells an extensive range of JeansWest fashion jeans and casual clothing for men and women.

The jeans range from stretch to wide leg in all washes including the new soft wash exclusive to JeansWest.

The management of JeansWest are very positive about the prospects of the Bendigo Marketplace and feel sure the JeansWest store, with its state of the art fit and stock, will be a winner.

JeansWest is shop No 38 at the new Bendigo Marketplace.

More Variety

"Now better value on a bigger range."

Jan Donovan
Variety Manager

Hurry!
Only
200
at this
price.

RED SPOT SPECIAL

Hitachi
Fujian
34cm Colour
Remote Control
Television

\$279



E180
PACK
OF 4

E240
PACK
OF 3



ACME
VHS
Video Tapes
E180, 3 Hour Pack of 4
E240, 4 Hour Pack of 3

7.97
pack



RED SPOT SPECIAL

6.75
each



RED SPOT SPECIAL

9.95
each



RED SPOT SPECIAL

7.97
each



RED SPOT SPECIAL

4.77
each



RED SPOT SPECIAL

3.00
each



RED SPOT SPECIAL

6.97
each

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SAFEGWAY PROUDLY AUSTRALIAN

'The Fresh Food People'

SAFEGWAY

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It is part of a nationwide plan to offer customers greater choice, convenience and efficiency.

At over 200 sq m, it offers tiled paths and wide aisles providing easy access for those with prams and people in wheelchairs and boasts merchandise presented for convenience and self-serve selection.

Customers can now buy stamps, pay over 150 different types of bills, and conduct banking transactions with Commonwealth Bank, Advance Bank, Challenge Bank, Adelaide Bank, Metway

Bank and Citibank. Early next year this also will include the Bendigo Bank's on-line facilities.

In addition to all this, customers can buy ready-to-post gifts, cards and stationery in a spacious and customer-friendly environment.

Another boost is the extended opening hours: 9 am-5.30 pm Monday to Wednesday; 9 am-7 pm Thursday and Friday; 9 am-1 pm Saturday.

The new look Retail Post Shop is No 37 at the Bendigo Marketplace and will be managed by Sally Holmes.

Sally has lived in Bendigo all her life and enjoyed getting to know many Bendigo businesses through her involvement with the Bendigo Marketing Group at the Bendigo

Post Office before going to Eaglehawk.

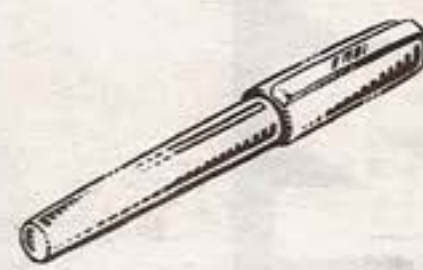
She has managed the Eaglehawk Post Office for the past two years and is excited about this new concept for Australia Post in Bendigo.

Sally is looking forward to introducing you to her staff, Karen Reynolds and Chris Wild, who will be very familiar faces to you from the Bendigo Post Office.

Both Karen and Chris have been extensively involved in building customer focus in the Bendigo area, leading the Bendigo staff team in Quality Customer Service.

So visit them soon and see for yourself just how convenient your local Retail Post Shop really is.

WHAT DO YOU GET WHEN YOU COMBINE



A POST OFFICE, WITH STATIONERY,



GREETING CARDS, & BANKING FACILITIES?

A BRAND NEW POST SHOP AT BENDIGO MARKETPLACE.

Australia Post is proud to open its latest Post Shop.

Not only will you find all the traditional products and services you would expect from a Post Office, but now you can buy stationery and greeting cards, as well as ready-to-post gifts. You can also pay your Telstra, electricity, tax and other bills and do your banking while posting your mail. Post Shops offer one stop shopping, so visit us soon at Bendigo Marketplace and see for yourself just how convenient your local Post Shop really is!



Australia Post

The name says it all

THE JeansWest store to open in the Bendigo Marketplace next Tuesday will be a franchise operated by Gavin Hall and Shane Donnithorne.

Between them Gavin and Shane have 20 years experience in retailing; they operate JeansWest franchises in Shepparton and Ballarat.

The staff of the JeansWest store at the Bendigo Marketplace are all from the Bendigo community.

Shane advises that they have appointed Lyndall Pugh to manage their new shop at the Bendigo Marketplace.

JeansWest has 117 stores Australia-wide and is now opening franchise stores throughout country Victoria, Tasmania and South Australia.

JeansWest sells an extensive range of JeansWest fashion jeans and casual clothing for men and women.

The jeans range from stretch to wide leg in all washes including the new soft wash exclusive to JeansWest.

The management of JeansWest are very positive about the prospects of the Bendigo Marketplace and feel sure the JeansWest store, with its state of the art fitout and stock, will be a winner.

JeansWest is shop No 38 at the new Bendigo Marketplace.

So pure — so natural

DOUG and Lyn McDonald have lived in Bendigo for 18 years.

They were initially involved in the motel industry; eight years ago they bought the Pure and Natural Diner located on the corner of Mitchell St and Hargreaves St.

"Bendigo is a great place to live. The Bendigo Marketplace will be a great asset to the town and will ensure continued growth in the region," said Doug.

"We have been very happy with our Pure and Natural Diner in Mitchell St and we are excited at the opportunity to open our second Pure and Natural Diner."

"People are starting to demand healthier foods these days and it is great to be able to provide them with a healthy alternative to the typical fast food."

"With our range of freshly-squeezed juices, fresh fruit smoothies, herbal teas and cappuccinos as well as salads, made-to-order wholemeal sandwiches and rolls, delicious quiches, fillos and vegetable pies and burgers, will satisfy most customer's needs."

Doug, a past president of the Rotary Club of Kangaroo Flat, realises the need to be involved in the local community and to give



IT'S all Pure and Natural for Doug McDonald.

his support to projects such as the new Bendigo Marketplace.

"You are always apprehensive when you go into a new business but with the support of the Pure and Natural Diners franchise behind us it has certainly made the task a lot easier," Doug said.

"Pure and Natural assisted in the site selection and negotiation as well as organising the plans for the shop and assisting with the opening."

"This is certainly an easier and more secure way of going into your own business," says Doug.

Tastes like food — not fast food

STOCKMANS Australian Cafe is shop 29 in the Bendigo Marketplace.

The Queensland-based Australian fast food franchise carried out extensive research and determined Bendigo was the type of Victorian regional community in which it wanted to operate.

Stockmans believes it has something unique to offer the community; too often fast food outlets become just that — fast food.

The Stockmans philosophy is to provide quality meals at realistic prices with real Aussie flavor.

Stockmans Australian Cafe, which is relatively unknown in Victoria, is one of the largest fast food chains in Queensland, with shops stretching from Cairns to the NSW border.

It now has 33 shops operating in Australia.

Stockmans Australian Cafe provides fast food with an all-Australian theme.

The cafes' staff wear Akubra hats and jeans, while the design and color scheme of the stores have an outback theme.

Stockmans says its strong Australian identity caters to its search for our heritage in what we do, we wear and eat.

Customers will always try alternatives, but most return to the concepts or things they know and trust.

This forms the basis of Stockmans plan — promoting the food "Australians have grown to love".

The Stockmans menu is extensive; there are roasts, fresh salad, and sandwiches, pies made to their own formula, potato chips and skins, fresh damper, burgers with the lot, and lots more tasty meals.

There also are the traditional lamingtons, hedge hogs and vanilla slices that we have all grown up with.

These go very well with a cup or mug of cappuccino, tea or coffee.

Bendigo Marketplace is the fourth Victorian location for Stockmans.

It has stores in Geelong, Waverley Gardens and Bairnsdale.

According to Doug Oddy, Stockmans master franchisee for Victoria, there is one more store planned for 1995 (Bentleigh), and at least five stores planned for opening in 1996.

BUILDING



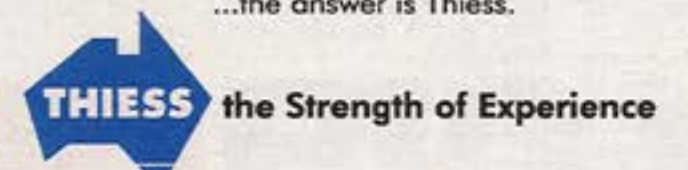
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Thiess leads in such specialist fields as retail & commercial development, health, corrective services, education, resort and leisure facilities.

Thiess is extremely proud to have recently completed Woolworths' first Marketplace in Bendigo, Victoria. The Bendigo Marketplace project illustrates Thiess' unique approach to timely delivery & practical construction solutions.

For all forms of development that require comprehensive, cost-effective and flexible building expertise... ..the answer is Thiess.



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FOR FURTHER INFORMATION CALL TOLL FREE FROM ANYWHERE IN AUSTRALIA ON 1 800 65 1137

Fun for all at the big opening

OPENING day at the Bendigo Marketplace will be an absolute bonanza for everyone.

There will be just about everything to entice all sections of the community to this momentous occasion.

Celebrities invited to take part include everybody's cartoon and movie favorites — the evergreen Flintstone family; and for footy fans who are on-the-ball next Tuesday will be in for a great treat.

The reason? Two of Carlton's premiership final players — Greg Williams and Brett Ratten — will be there giving away footballs.

Greg Williams is acknowledged as one of the best footballers of the era.

In the recent AFL Grand Final, he won the Norm Smith medal for the best player. In his early days, Greg played footy for Golden Square and went to Melbourne to try out for Carlton but was dropped and sent home.

Greg then played 34 games for Geelong (1984-85), 107 games for Sydney Swans (1986-91) and since going back to Carlton in 1992 has played 78 games.

He won the Brownlow medal in 1986 and was voted club best and fairest in 1994.

Brett Ratten is an ex-Yarra Glen player who came through Carlton's under 19s.

Both Greg and Brett are looking forward to meeting local footy fans at the Bendigo Marketplace on Tuesday.



COME and meet the Flintstones at the Marketplace opening celebrations.



CARLTON star Greg Williams will be at the opening.

Right for your body

JAN MAUNDER will open the 10th Bodyline store in Australia at the Bendigo Marketplace.

At shop 24, Jan will be offering expertise in the use of personal cosmetics, color cosmetics and toiletries as well as gift items, a large range for children, and perfumes for every occasion.

Before joining forces with the Bodyline enterprise, Jan owned and operated Bendigo Cake Decorations in Hargreaves St for nine years.

However, before that she worked in a pharmacy and now she has gone full circle — back in the sphere of health and beauty.

is with the Education Department, have two children.

At Jan's new Bodyline shop you can tailor a practical and useful gift which is designed to pamper and delight or design your own health and beauty regime to suit any budget.

Bodyline offers a comprehensive range of beauty products for the face and body.

From market stall beginnings in the UK in 1976, Bodyline has grown into a major player in the "cruelty-free" cosmetics arena.

The underlying philosophy of this remarkable company is that neither the animals nor the environment should be made to

suffer for our beauty needs and well being.

Introduced into Australia three years ago, Bodyline products are available worldwide.

In the shift to cosmetics that don't abuse our precious surroundings, Bodyline has produced an extensive range of the highest-quality cosmetics and toiletries which are both pleasant to use and effective without the use of animal ingredients, without testing on animals, without causing damage to the environment and without using expensive and wasteful packaging.

All Bodyline products are biodegradable.

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79 Strickland Rd, Bendigo

Aussies buy big

THE WAY it was ... the layout of merchandise in an early Woolworths store. Now the way of shopping in Bendigo will enter a new era with the opening of the Bendigo Marketplace.

AUSTRALIANS are big consumers. According to the Australian Bureau of Statistics we consume an amazing amount of food in a year.

Figures show that more than 108 kg of meat, meat products and poultry; 110 kg of dairy products, 110 kg of grains, cereals and bread; 118 kg of fresh fruit, 149 kg of vegetables, 48 kg of sugar, 3 kg of tea and coffee and 130 litres of beer and wine are consumed on average by each one of us each year.

Of course, we produce more food than we consume. Much of which we grow is fed to livestock to produce meat, milk and eggs for example, or is exported.

Safeway general manager Ralph Mead says some of the fresh food in Safeway supermarket travels quite a way to get there. Some of the more exotic fresh fruit, for example, has been trucked in from as far away as Cairns.

"Most of our fresh fruit and vegetables, and much of our canned produce is trucked into our distribution centres from growers all over Australia," he said.

"However, much of it is grown in Victoria. Produce from growers near Balmssdale is trucked directly to the store."

Bringing all this food to consumers is a gigantic undertaking, says Mr Mead.

"The growing, processing and distribution of food is Australia's largest industry, employing about one in every four of the nation's workforce," he said.

Mr Mead said that within Safeway, the distribution of stock to its stores was a multi-million dollar operation.

In a year, the Safeway fleet of 40 semi-trailers and six vans makes nearly 100,000 deliveries totalling 2.6 million tonnes.

Deliveries to the company's 134 supermarkets in Victoria clock up 4,000,000 km and use \$1 million of fuel.

"But deliveries to stores is only one part of the total distribution operation."

"First comes all the deliveries made to the company's distribution centres at Mulgrave, Bayswater and Somerton."

"At Mulgrave, the biggest distribution centre, about 300 semi-trailers (3000 tonnes) of fruit and vegetables and another 400 semi and truck loads (3800 tonnes) of groceries are received each week."

"Next comes all the deliveries made by suppliers directly to the company's supermarkets — like bread, milk, eggs, meat, potato chips, biscuits, deli small goods and gourmet grocery lines — not to mention non-food items like stationery and magazines."

The Safeway fresh meat operation is an example of the extent and complexity of the food distribution business.

It makes a valuable contribution to the nation's gross national product, Mr Mead said.

"Current annual sales of beef, lamb, pork,



and poultry represent about 40 million kilos of product. This accounts for 750,000 cattle, 11,500 calves, 40,000 lambs, 36,500 pigs and three million chickens," said Mr Mead.

The growing, selling, processing and transportation of all this livestock involves millions of people — farmers, livestock agents, auctioneers, stockmen, carriers, slaughtermen, boners, freezer hands, butchers, packers, smallgoods workers, fat and bone merchants, and tanners.

Also employed are clerks, secretaries, accountants, managers, executives, advertisers, soap manufacturers, pharmacies, health inspectors, and many others who derive some or all of their livelihood from

this operation. Most are customers, too. Food distribution is characterised by high volume, high turnover, low profit margins (about 2.5 cents in the dollar) and efficiency.

The emphasis is on distribution and speed, not on warehousing and stockpiling stock.

The system has to be highly responsive to customer demand, says Mr Mead.

"The business is keenly competitive, which, while keeping the value high, exerts continuous pressure for improved efficiencies and low prices."

"By every accepted measure of success, the nation's food distribution system benefits consumers immensely."

"An international survey conducted in 1991 showed Australians spend less of their family income on food than those in nine other developed countries."

"The position of Safeway as Victoria's number one food retailer is due in no small part to its distribution efficiency."

"Public acknowledgment of this was graphically illustrated in 1990 when the visiting Soviet Premier Minister requested a visit to our Mulgrave distribution centre."

"The Russians lose more than a third of their annual harvest due to poor storage and distribution."

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CENTRAL VICTORIAN CRANES

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Proud to have been associated with the New Bendigo Market Place and congratulates Woolworths Ltd on this development



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96-98 Pall Mall, Bendigo — Phone 43-6333

Chance visit begins the story SAFEWAY SUCCESS

IN JANUARY 1963, Mr J. W. R. (Bill) Pratt, managing director of Pratt's Supermarket Pty Ltd, announced the amalgamation of his company with a proposed Australian operation by the US supermarket chain Safeway Stores Inc. — then the largest food retailer in the world.

The amalgamation became effective July 31, 1963 and embraced seven stores — four Pratt's Supermarkets at Frankston, Mornington, Chelsea and Springvale, and three Seedsman supermarkets at Burwood, Mentone and Toorak.

The proposed venture resulted from a chance visit to the Pratt's Frankston supermarket by three executives from the giant US chain.

The three were sightseeing on the Mornington Peninsula and were impressed by the Pratt's store. Negotiations commenced immediately and the deal finalised within 12 months.

Twenty years later the company was seen as a success story matched by few other Australian retailers.

Just 11 months after that first deal was announced, in June 1964, 11,000 eager shoppers flocked to the opening of the company's gigantic new supermarket at the new Forest Hill shopping centre.

It was the first store opened by the new company and it was to revolutionise many aspects of food retailing and shopping in Australia.

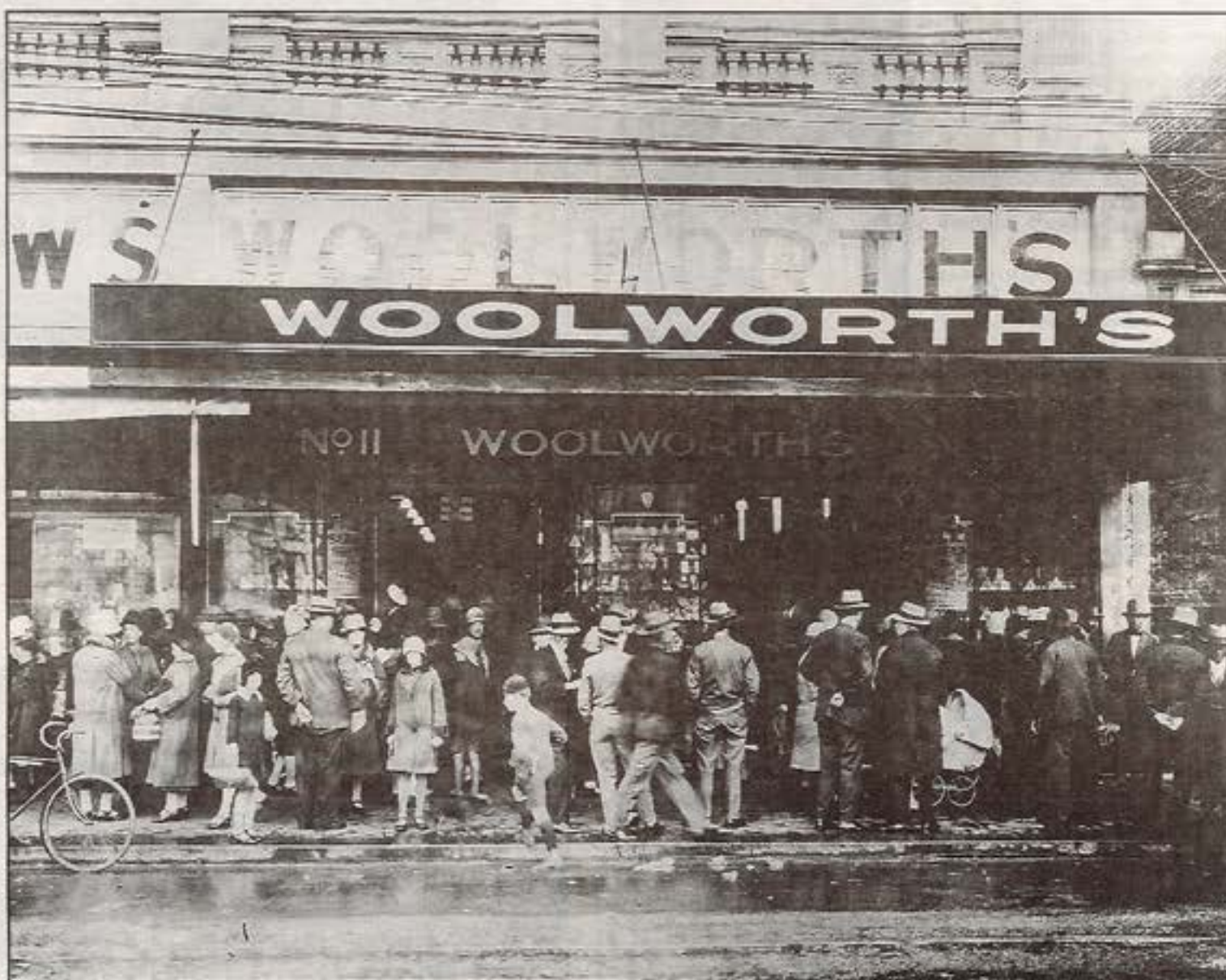
It became one of the largest volume supermarkets in Australia and stayed that way for some years.

This 25,000 square foot store catapulted Safeway to the forefront of supermarketing in Australia, a position it has maintained to this day.

In 1984 the company fulfilled a long-standing objective when it offered part-ownership of the company to its employees through an issue of four million shares.

About 9500 staff were eligible to purchase the share options; the number of shares each employee was offered was determined by length of service and position.

At the time the company was Australia's third largest supermarket chain with 83 supermarkets and 40 food barns in three states and the Northern Territory; 11,000 employees and sales exceeding \$900 million. It was viewed by many within and outside the industry as "the best".



CROWDS rush for a bargain at an early Woolworths store.

In 1985, Safeway Stores Inc (US) was experiencing financial difficulties and had commenced to sell off some of its overseas operations. In August it announced it had reached an agreement for the acquisition of its Australian operation by Woolworths Ltd (Aust).

Woolworths is the second largest retailer in Australia and a wholly-Australian

owned and operated company. In 1985 it owned 965 stores (444 supermarkets, 226 food stores, 176 variety stores, 57 apparel stores and 52 Dick Smith Electronics stores) with nearly 60,000 employees.

The Safeway name was changed to Woolworths on stores in all states but retained in Victoria after market research showed a greater recall of the name.

Woolworths had commenced in 1924 when H. P. (Percy) Christmas, a commercial traveller with a Sydney haberdashery firm, registered the business name Woolworths Ltd.

He opened a bargain basement store in the Imperial Arcade which ran between Pitt and Castlereagh Streets.

Bring \$2 with you

EVERYTHING'S \$2 — yes, that's the ticket when you buy at shops 2 and 3 at the new Bendigo Marketplace.

That's where to find Everything's \$2 — and that's the price of all goods it sells.

Everything's \$2 at the Bendigo Marketplace will be under the guidance of manager Dawn Pieper who has had 15 years experience in the retail trade.

Dawn is well-known in Bendigo retail business circles and over the years has been of service to thousands of shoppers.

She is looking forward to her new business venture in the Bendigo Marketplace.

"Can't wait for the big opening day to come," she said.

Dawn moved to Bendigo five years ago, is married and has a son who is nearly three.

Everything's \$2 is a contemporary retailing phenomenon.

It is a variety discounter with a difference.



Dawn Pieper.

Since the first outlets were established in 1992 the business has set new benchmarks for customer appeal, sales growth and traffic generation in shopping areas.

The spot for leisure wear

WORLD Revolution is the name of shop No. 11 at the Bendigo Marketplace.

The World Revolution concept of stores is new to Bendigo and is part of a new breed of leisure wear stores.

World Revolution concentrates heavily on the surfwear/streetwear area.

However, footwear, watches, necklaces, keyrings, wallets, sunglasses, swimwear and shoes also make up a large proportion of the stock mix.

In view of the assorted and very colorful product range, this

World Revolution shop is sure to attract a wide section of the community.

It could be a new shopping experience for most folk.

The shop is well appointed and men and women are equally catered for, with most of the apparel being unisex.

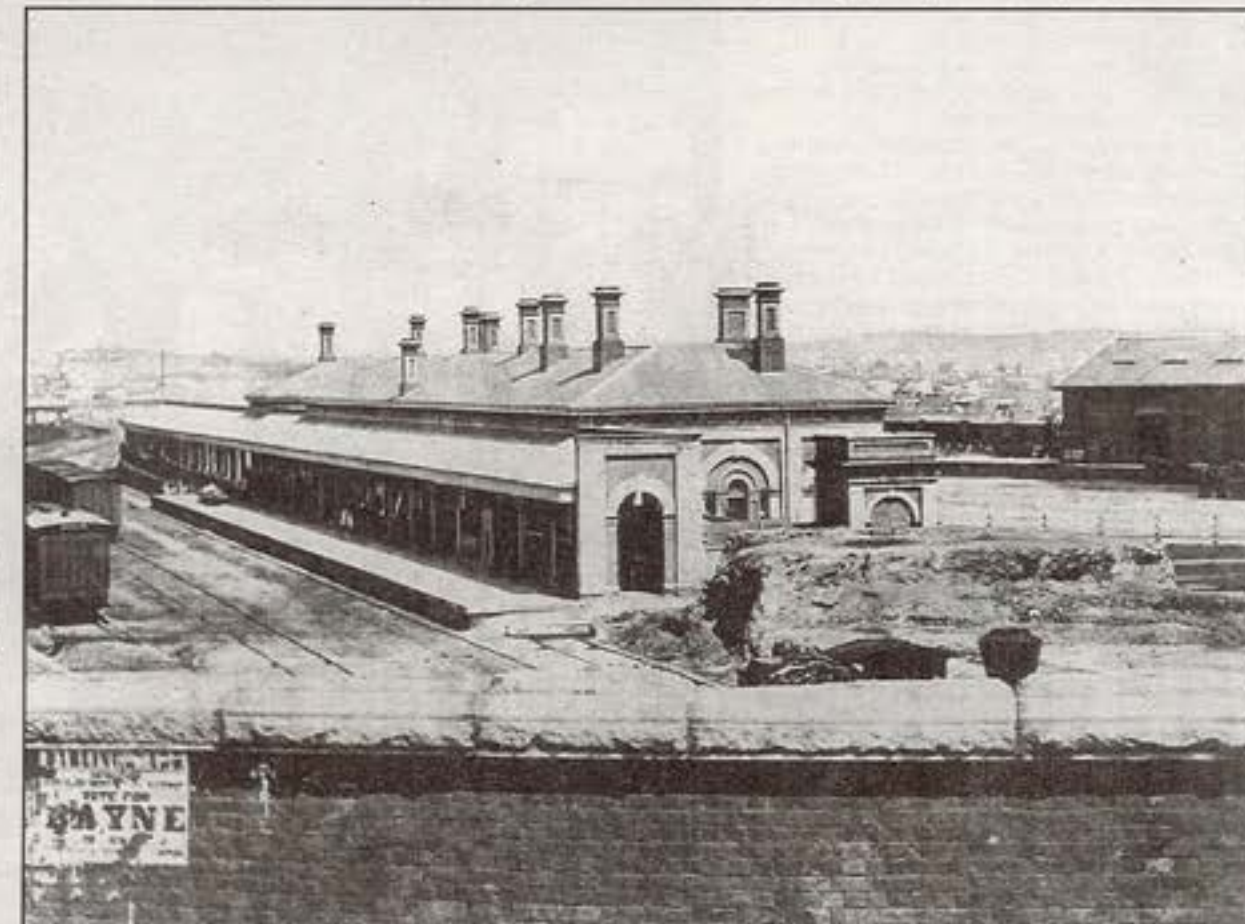
Brand names include Billabong, Quicksilver, Mambo, Stussy, Rusty, and Arnet.

There is very much a leisure/casual attitude associated with these brands, catering for all ages from toddlers to adults.

The store is indeed a revolution in gear and service — it's tops in every way.



THE railway station was a hive of activity in Bendigo's golden days and will see the same level of activity with the opening of the Bendigo Marketplace. Photo courtesy Bendigo Regional Library Collection.



THE Bendigo side of the railway station, destroyed by fire on December 24, 1965, and unfortunately not rebuilt in a heritage theme. Photo courtesy Bendigo Regional Library Collection.

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Grogan Richards is proud to have provided the structural, civil and traffic engineering services on the new Bendigo Marketplace and Bendigo Discovery Centre.

Congratulations to Woolworths Limited, Nascon Australia, Thiess Contractors and our fellow consultants on the successful completion of this project.

We hope all those who visit the complex benefit from our contribution.

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OPENING IN BENDIGO MARKETPLACE

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Australian Cafe

Real Food
Real Value
Real Service

Come and select from our extensive menu which include the following:

- ♦ Succulent roast meats, rolls and sandwiches
- ♦ Mouth watering pies and pastries
- ♦ Fresh damper
- ♦ Garden fresh vegetables/jacket potatoes/ chips and skins
- ♦ Stockman burgers and steak sandwiches
- ♦ Fresh salads and sandwiches
- ♦ Lamingtons, cakes and slices
- ♦ Cappuccino, tea and coffee
- ♦ Cold drinks
- ♦ Milk shakes

"For the food you have grown to love"

Bra's n Things
YOU ARE
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TO EXPERIENCE THE BRA'S N THINGS
COMFORT PROMISE

Please accept our invitation to visit our new store at Bendigo, try our wonderful selection of lingerie and also have a personal fitting by one of our trained specialists.

The Bra's N Things "Comfort Promise" means a perfect fit every time.

**Just from Bra's N Things,
Just for you**

We are Australia's largest and finest retailers and we have a dynamic team excited and willing to satisfy your every need.

SHOP 18 BENDIGO MARKETPLACE

Recipe for success

WHAT happens when a business opportunity arises that is just too good to pass up but you have to move away from the community you are so fond of?

Well, that was the dilemma faced by Bendigo-born and bred residents, Rod and Debbie McCredden 12 months ago, when they had to pack up and leave their home and friends to move to Melbourne, to take up their new Lenard's Poultry Shop franchise.

"Debbie and I had wanted to own our own business for some time, and decided the fresh prepared chicken products sold by Lenard's Poultry Shops was a definite 'recipe for success,'" he said.

"Bendigo at that time did not have any suitable locations for a Lenard's Poultry Shop so we had to make the difficult decision to leave Bendigo to take up this marvellous opportunity at Greensborough."

Rod and Debbie's business opportunity had proved very successful.

The Greensborough shop consistently topped trading records for all of the Lenard's Poultry Shops throughout Australia.

"As soon as we found out that Lenard's had found a suitable site



TASTES a treat at Lenard's Poultry — proprietors Rob and Debbie McCredden are waiting to serve you.

at the Bendigo Marketplace shopping centre, we didn't hesitate about moving back home.

"We recently sold the Greensborough shop, and are now looking forward to settling back

into the community," said Rod. "We'll be raising our two-year-old daughter in the town both Debbie and I grew up in."

"Equally as important, we have brought something back to the

local community — the delicious range of Lenard's Poultry Shop chicken products."

The Lenard's concept provides customers with pre-prepared fresh chicken products which are both

quick and versatile to cook along with possessing a superior taste and quality.

Founded in 1987 by joint managing director, Mr Lenard Poulter, the first Lenard's Poultry Shop opened at Sunnybank Hills in Brisbane.

Since that time, more than 80 shops have opened across Australia, with more planned for the future.

The Lenard's network prides itself on supplying only the freshest chicken products to its customers.

Chickens are delivered daily and are never frozen.

Trained staff make up the many different varieties on the premises daily and shops can hold up to 40 varieties on any one day.

Some of the many choices of fresh chicken products include Chicken Florentine Filo, Cordon Bleu, Schnitzel or Chicken Kiev.

Because all the preparation work has already been done — there is nothing more to do other than cook the chicken, sit back and wait for the compliments to start rolling in — which is the key to Lenard's success. "We make it easy, you make it special."

Lenard's Poultry is Shop No 8 at the Bendigo Marketplace.

A delight for all

BAKERS Delight at shop 26 in the Bendigo Marketplace is where you'll find the largest range of traditional and gourmet breads available anywhere.

Bakers Delight has so many breads it believes it has a bread to suit every individual.

All Bakers Delight products are baked fresh daily on the premises, spreading the irresistible aroma of freshly-baked bread throughout the shopping centre.

Bakers Delight has a wide range of exclusive breads.

This range includes the ever-popular Cheese Pull Apart.

A marvellous concoction of white bread with cheese drizzled in veins throughout, this loaf can simply be "pulled apart" and eaten.

It's a fabulous idea for picnics or a family treat.

Pull Aparts come in a number of varieties — cheese, cheese and bacon, cheese and olive, cheese and chive — the list is endless.

Other savory specialty breads include Bakers Delight Wholemeal Sunflower Cob, Cape Seed Loaf, Oatbran and Linseed and many more.

Also available is the most delicious array of fruit breads — Apricot Delight, Apple and Walnut Logs, Full Grain Fig 'n' Fruit, Wholemeal Pear and Walnut and Dutch Fruit Loaf just to name a few.

Plus don't forget Bakers Delight Hot Cross Buns.

Bakers Delight breads are predominantly cholesterol-free, high in dietary fibre, made from unbleached flours, vegetable oils



DELIGHTED to serve you — Jan and Anthony McNamara of Bakers Delight.

and contain no added artificial preservatives.

It is Bakers Delight policy that when available Australian produce is used, so with only a few unavoidable exceptions the raw materials

used in their bakeries are Australian.

Call into the new Bakers Delight and meet franchisees Jan and Anthony McNamara.

They both lived in Bendigo for 20

years but have been working in Melbourne for the past seven years.

Now they're back in their hometown to start their new business at Bakers Delight.

In the right style

WONDERING what to do with your hair?

Thinking about a new look for summer?

Not sure whether a perm or tint is for you?

Christiane's Hair Design will create the right style for you with their new concept in hairdressing — options.

The options for beautiful hair are limitless and it's sometimes hard to know which options to take.

Now, at Christiane's Bendigo Marketplace salon, you will enjoy service excellence from award-winning hairdressers who aim to give you a hairstyle that fits your lifestyle.

Christiane's is a Sydney-based salon group and has salons at North Rocks, Cherrybrook, Emu Plains, Plumpton, Menai, Maitland and Eagle Vale — and now Bendigo.

Christiane's uses Schwarzkopf products and can offer these quality products and services at an affordable price due to the company's huge buying power.

As a family business, Christiane's Hair Design salons are family-orientated to cater for every member of the family.

GRAND OPENING SPECIALS!!

Lenard's AT BENDIGO MARKETPLACE OFFERS:

- Friendly customer service from owners Rod and Debbie McCredden and their staff
- Over 150 delicious chicken meals
- Pre-prepared products that are made fresh daily on the premises
- Value, variety and convenience

If your looking for something special for dinner or just something simple to cook Lenard's Poultry Shop at the Bendigo Marketplace offers the perfect solution.



TAKE A LOOK AT THESE TEMPTING OPENING SPECIALS!

"We recommend and use only Steggles Chickens"

Lenard's Poultry Shops

BENDIGO MARKETPLACE — PHONE: (054) 444-040

Specials valid until November 11

CHICKEN BREAST FILLETS

Skinless

\$7.99 kg

CHICKEN KIEV

\$2 each

CHICKEN CORDON BLEU

\$2 each

CHICKEN HONEY MACADAMIA ROLL

\$8.95 each

Bodyline Shop 24 Bendigo Marketplace

★ Natural, environmentally friendly and cruelty free toiletries

★ Beauty without cruelty cosmetics — made within the vegetarian ethic

★ Aromatherapy

WIN \$100 WORTH of Bodyline Products
(Details in store)



Familiar faces in new pharmacy

THE Nightingales Pharmacy Group will operate the new pharmacy in the Bendigo Marketplace.

Although the name might not be familiar, those readers who currently shop at the Bendigo Amcal Pharmacy on Mitchell St, will certainly recognise all the faces — Nightingales have bought this business and will be transferring it, together with its manager, Bruce Gould and all the staff, to the new site in the Marketplace — shops 11 and 12.

Some of the benefits to customers that will arise out of the change will be:

• Extended hours to tie in with the opening hours of Safeway and Big W.

• The introduction of new products such as Nature's Own Vitamins;

• The transfer of the GMHBA agency for customer convenience; and

• Competitive pricing as a result of the group's buying power.

There will be a different "look" to the pharmacy; the interior designers were instructed to reflect both the history of the pharmacy and the history of Bendigo in the design.

Nightingales prides itself on the standard of its shop

fittings and are sure customers will approve.

This is Nightingales' first venture into Victoria.

However, it is one of the few individually owned groups to operate Australia-wide.

The group started in Western Australia in 1976 and expanded into the eastern states in 1987.

It operates five pharmacies in WA, four in NSW, and now Bendigo with a total turnover of some \$26 million, employing approximately 200 people.

Customer service and accessibility are the key factors in the group's rationale.

Now Baking Fresh Every Day for Every Day Gourmets at Bendigo Marketplace

Bakers Delight
YOUR LOCAL BAKER

Bendigo Marketplace (opposite Safeway) Ph 416 377



GRAND OPENING SPECIALS

Legs of Lamb \$3.99 kg

Castle Middle Bacon \$5.89 kg

Silverside \$4.99 kg

Shop 4 Bendigo Marketplace

Famous name for women

ROCKMANS, a famous name in women's fashions, has Shop No 21 in the Bendigo Marketplace.

Rockmans was founded in Victoria shortly after the World War 2 by the Rockman family.

In those days it carried clothing for all the family,

as well as manchester and other items.

In 1961 Rockmans was purchased by Woolworths, and in the mid-1980s it went through a change and focussed on women's fashions.

Today, Rockmans has more than 230 stores throughout Australia and offers fashionable

merchandise for both work and leisure to meet the varied needs of Australian women.

Rockmans offer a wide choice of quality garments at the best possible prices.

More than 70 per cent of all garments sold by Rockmans are Australian-made.

No hole in future plans

SALES for 1995 are projected to be the best year yet for Donut King.

Last year the group opened its 100th store in Australia and projections for the group are currently on target.

Donut King has begun operations in New Zealand and are in final negotiations for a master li-

cence in the United Kingdom.

Major new developments have been instigated to assist both current franchisees and potential franchisees with the appointment of business development managers throughout the group and the formation of franchise enhance-

ments councils encouraging franchisees to have a greater say in the future direction of their business.

These are true indications of Donut Kings' dedication to maintaining the high standards for the future.

Palate-pleasing donuts are a plenty at Shop 22 at the Bendigo Marketplace.

Best of the sea

Fresh and good

NESTLING among the vast array of retail shops at Bendigo's Marketplace is one shop that is sure to be very popular for all whose taste-buds crave for fresh seafoods.

Just look for Finny's Fresh Seafood.

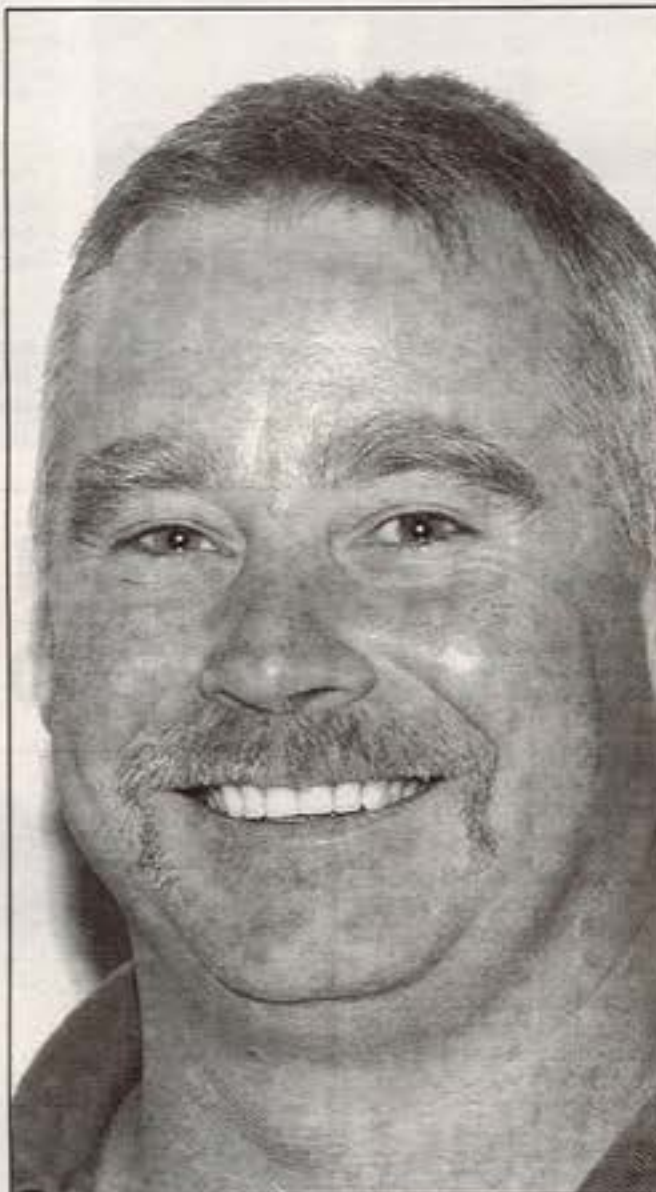
It's shop No 7, and besides the smiling faces of owner Pat Kyne, manager Brian Murphy, and the staff, you'll also discover the freshest seafoods.

And it's direct from the Melbourne fish markets.

Finny's also are able to provide a competitive wholesale outlet to hotels and restaurants.

In addition, they will cater for clubs and private functions in the supply of fresh fish platters for raffles and other competitions.

Pat, Brian and staff invite your custom and assure the freshest in seafoods and the ultimate in friendly service.



Pat Kyne.



Brian Murphy.

A real jewel

QUALITY fashion jewellery at very affordable prices is the keynote at Shop 23 at the Bendigo Marketplace.

The shop is Kleins — renowned as Australia's favorite accessory store.

Prices range from as little as 50¢ through to about \$100.

You'll find all sorts of adornments at Kleins — including watches, necklaces, earrings, chains, brooches, bracelets, hair accessories and hats.

There is certainly something to suit every age and fashion taste.

When calling into Kleins be sure to ask about their 25 per cent discount club which gives members monthly specials and also prizes to be won in various competitions.

It's in the bag

KAYS Bag Stores has been in operation for nearly 30 years.

The company began trading in NSW and expanded into Victoria in 1987, opening Victorian doors for the first time in Geelong.

Bendigo is the 13th store in this state and the 90th store across the country.

Kays offers a wide range of handbags, leather and vinyl, luggage, wallets, business bags and accessories.

All its merchandise is competitively priced, including traditional styles and the latest fashion.

Feel good, spend less

"DOESN'T it feel good to Spend-Less?"

This is the slogan of Spend-less Shoes which is in Shop 15 at the new Bendigo Marketplace.

Spend-less is proud to offer customers quality products at guaranteed low prices in an attractive and hassle-free environment.

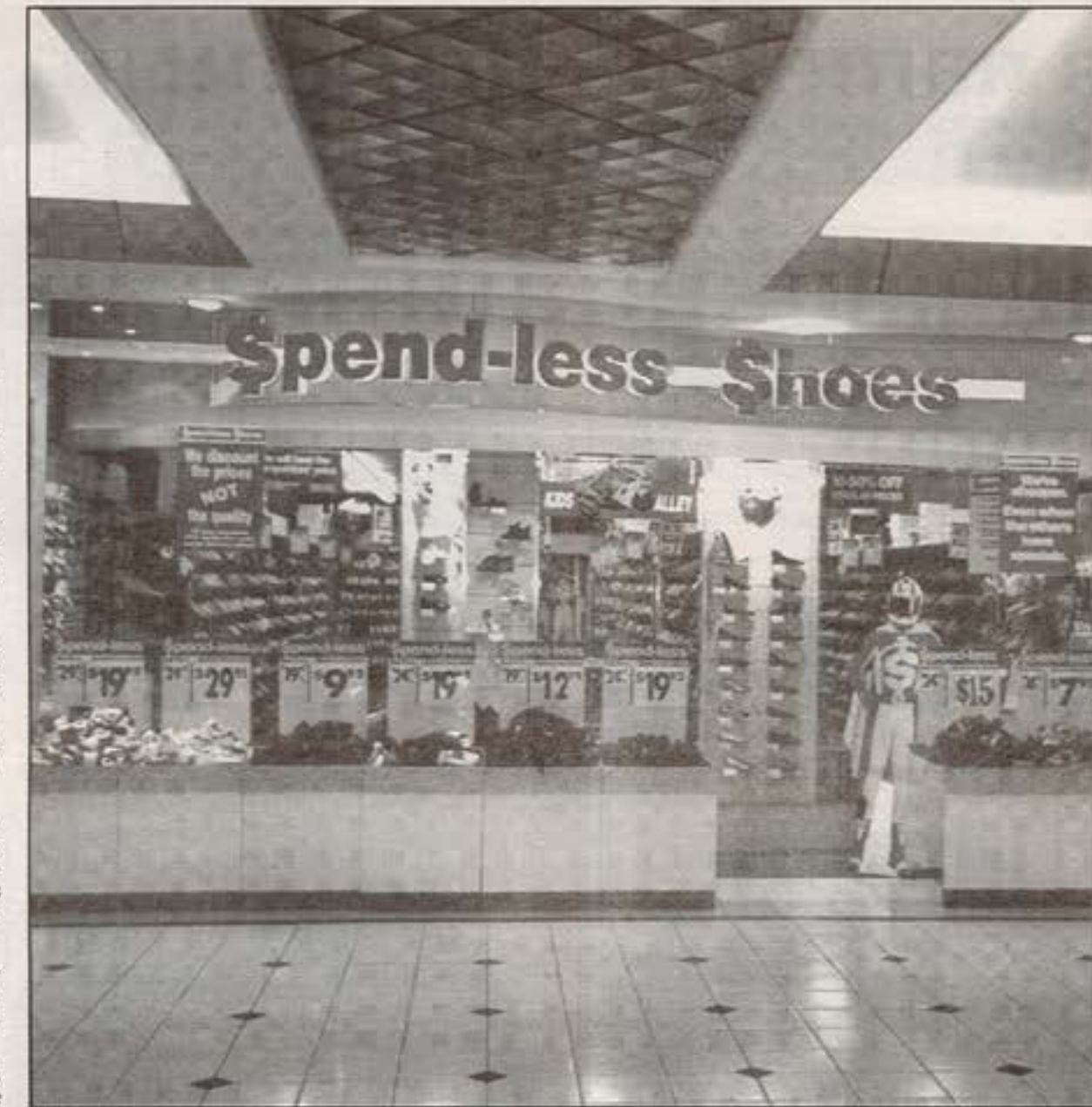
The opening of its new shop at Bendigo Marketplace marks its initial foray into the retail market of country Victoria.

This is the chain's fourth Victorian store and 44th nationally.

Spend-less shoes' shops differ from traditional footwear retailers in that all shoes are on display in size groupings and classifications from which customers can make their own selection.

Spend-less Shoes stocks a wide range of brands including Paragini, Candy, Bon Bons, Rollers, Slazenger and Gro Shu.

You can't miss the Spend-less shoe shop — it's emblazoned in the distinctive colors of bright yellow with red signage.



YOU can't miss the brightly-painted Spend-less Shoes shop.

Sanity sounds great

GREAT news for music lovers — the sounds from Sanity has arrived in the Bendigo region.

Sanity is Australia's fastest growing music retail chain and has spared no expense in bringing the Melbourne city shopping experience to Bendigo for all to enjoy.

Sanity music has a large venue at the Bendigo Marketplace, shops 31 and 32.

Sanity specialises in the latest of music carrying a huge range of CDs, cassettes and also limited-edition CDs and vinyl records.

Anything they don't have — they'll get for you.

Sanity carries a huge range of accessories from CD racks to carry cases, head phones, and a fantastic range of T-shirts.

Its friendly team look forward to being of service to you and feel sure you will enjoy the Sanity experience.

Jodys

simply. SMARTER. fashion.

Jodys, a new and exciting fashion store in Bendigo, caters for ladies in the 25 to 45 years age group.

Quality garments, competitively priced, we offer great value for money on exclusive merchandise! Prices start at \$34.95 for fashion blouses to \$99.95 for fully lined jackets.

Come in and try us, you will appreciate the difference!

Present this voucher at Jodys Bendigo for

10% Discount

off your next purchase.

This offer is valid until November 11, 1995.

Jodys Pty. Ltd. ACN 057 703 563

Jodys' aim is satisfaction

A YOUNG company which is totally committed to ensure customer satisfaction, is Jodys.

This fashion enterprise makes its Bendigo retail debut next Tuesday.

Jodys' shop, No 19 at the Bendigo Marketplace, provides quality garments at competitive prices and will not, at any time, compromise quality for price.

The manager of Jodys' new Bendigo shop is Felicity White.

Felicity was born in Bendigo, educated at St Mary's Catholic College, and is a competent tennis player.

Felicity has been in the retail clothing business for the past 15 years.

Jodys employs the best Australian manufacturers, using better quality fabrics, with up to date fashion colors.

Jodys' garments are true to size, ensuring a generous and comfortable fit.

They have a money-back guarantee on every purchase.

Call into Jodys if you want stylish fashions, affordable prices and excellent service.



JODYS' manager Felicity White.



BRIGHT EYES SUNGLASSES AUST.

Shop 22a Marketplace

We stock:—

- * Rayban
- * Dakota Smith
- * Bill Bass
- * Blue Steel
- * Snakes
- * Legend
- * Mossimo
- * Fossil

OPENING SPECIALS

20% OFF RAYBAN

FREE T-SHIRT

WITH DAKOTA SMITH

SUPER OPENING SPECIALS

- ◆ Quality boxed Christmas cards ½ price
- ◆ St. Paul boxed pens ½ price
- ◆ Derwent pencil sets, special price
- ◆ 1996 Anne Geddes calendars — Save \$8

Plus many more specials and giveaways
(While stocks last)

Marketplace Tatts and News

Shop 14

FLETCHERS PHOTOGRAPHICS is a major photo processing and retail outlet, with over 50 stores spread right throughout NSW and Victoria.

Fletcher's Photographics is taking Shop 33 at the Bendigo Marketplace with Chris Miller in control.

Chris and his wife Glenda, who have the franchise for Fletcher's Photographics, own and operate Photo Express in the Hargreaves Mall.

They are well versed in all aspects of the photographic industry.

Such as their expertise they have a good following in the Bendigo region.

They believe that the Bendigo Marketplace will be an exciting, major retail centre.

Chris and Glenda saw it as an ideal opportunity to extend their services to the people of the Bendigo region.

"We will be offering high-quality one-hour film processing," said Chris.

"As well, on-site enlargements and quality photographic photocopying will be available."

"This photographic copying is ideal for prints, jewellery (for insurance and identification purposes), and manuscripts."

"Anything that can fit on the

screen can be photocopied."

Fletcher's has installed state-of-the-art photo processing equipment.

Chris and Glenda will be able to offer customers excellent quality prints.

Passport photos will be available on-the-spot.

The stock will include a wide range of cameras, tripods and binoculars.

The shop's emphasis will be on Pentax, Canon, Ricoh,

Olympus, Fuji and Hanimex brands.

Fletcher's Photographics buying power ensures its customers will be able to buy the best for less.

Be sure to check out their fantastic opening specials at Shop 33, Bendigo Marketplace.

It's a snap



GET in the picture with Chris Fletcher at Fletcher's Photographics and gain from his years of experience.

FLETCHERS FOTOGRAFICS BENDIGO MARKETPLACE OPENS 31st OCTOBER

GREAT OPENING SPECIALS

PENTAX 738 35-70 ZOOM
BUY OF THE YEAR **\$199.00**

● Save over \$100

OLYMPUS AFS2 **\$129.00**

● Save \$60

OLYMPUS JUNIOR **\$79.00**

● Save over \$20

CANON EOS 5000 **\$749.00**

● Save over \$60

RICOH AF77 **\$169.00**

(Includes accessory kit valued at \$39.95)

● Save \$30

Until stocks run out

Spend over \$15.00
on Opening Day and
receive a sample
bag worth over
\$30.00!

FRAMED 8X10 ENLARGEMENT

\$14.95

Budget frame

\$19.95

Superior frame

GREAT 1 HOUR PROCESSING

- Enlargements
- Print to print copying
- Film
- Albums ● Frames
- Accessories and
- All Photographic Processing Services

Come and see us at
FLETCHERS FOTOGRAFICS
SHOP 33
BENDIGO MARKETPLACE
MITCHELL STREET BENDIGO
PH (054) 411 325

FLETCHERS FOTOGRAFICS

The finest is just that

TOP of the Town butchers in the Bendigo Marketplace are Graham and Jenny Donaldson, trading as Bendigo Finest Quality Meats, at Shops 4 and 5.

"We will be Bendigo's Finest Quality Meats in name and service," said Graham.

"We are a first-class business and will provide the widest possible range of superior quality meat, chicken and delicatessen lines."

Besides Graham and his wife Jenny, the business will employ six more people on staff.

The Donaldsons were born and bred in Bendigo and have two children; Emma, 7, and Tom, 5.

Jenny's mum, Joy Mill, is well known in the Bendigo region, having operated the Fish 'n' Feathers shop in Bendigo for the past 23 years.

The Donaldsons conducted a successful butchery in Eaglehawk for the past 10 years.

In the early days they were greatly assisted by Graham's mum, Mary.

In recent times they operated the business from their own premises in Eaglehawk.

In order to move into the Bendigo Marketplace,



Graham and Jenny Donaldson.

Graham and Jenny sold their Eaglehawk business which now operates under new ownership but which retains the Donaldson trading name.

Graham and Jenny of Bendigo Finest Quality Meats invite your custom to their new business and will be pleased to "meat" you.

A top taste treat

WHERE can you find creamy soft serve, premium ice cream, delightful character cones, tempting sundae, delicious milkshakes and thickshakes, and hot dogs?

Why, Wendys at shop 26 in the Bendigo Marketplace.

Wendys uses only the freshest and the finest quality ingredients, and regardless of age, Wendys is all about fun and enjoyment and it has something for everyone.

Wendys is a very successful chain of franchised outlets and immediately noticeable by its bright pink appearance.

Wendys prides itself on being Australian-owned and operated and on buying Australian ingredients.

Phil and Naïta McKee are the new franchisees of Wendys, Bendigo Marketplace.

With an extensive 12-year background in food retailing, Naïta is looking forward to working in a happy and friendly environment and meeting her new customers.

Phil and Naïta have just moved the family back to

Bendigo after a couple of years in the "Big Smoke" and are enthusiastic about bringing Wendys' experience to the local community.

Their first customers are sure to be their three children Jason, Alyshia and Katherine.

You'll find a special treat for all ages at Wendys in the Bendigo Marketplace and its regular pricing offers great quality and value.

To welcome everyone, Naïta is offering a Shake 'n' Dog combo at a special discount price.

SANITY

Your Style of Music

adairs
THE HOUSE OF LINEN

GRAND OPENING SALE
TUESDAY, OCTOBER 31, 1995

* SHERIDAN Botticelli & Chippendale EG Queen size Botticelli quilt cover set	Was \$206	HALF PRICE Now \$103 Set
* ONEAPARINGA Wool blankets, Limited colors, 50 only EG Queen	Were \$129	ALL SIZES Now \$69 each
* DRI GLO Luxury shower towels	Were \$23.95	Now \$15.95 each
* TONTINE Polyester quilts, queen only	Were \$99	\$59 each
* COT Comforter sets at HALF PRICE	Were \$32	\$15.95 each
* BEACH TOWELS Large size, bright designs	Were \$24.95	\$19.95 each
* CHILDRENS Quilt cover sets	Were \$29.95	Now \$19.95
* EMBROIDERED Pillowcase gift packs	Were \$14.95	Now \$10 pair
* FLANNELETTE Sheet sets, single	Were \$39.95	Now \$29.95 Set
* CHECK Quilt cover sets, single	Were \$39.95	Now \$29 Set
* NATURAL Cotton throw rugs	Were \$24.95	Now \$19.95 each
* BATTENBERG Quilt cover sets, queen	Were \$89	Now \$59 Set
* BATH SHEETS Thick and thirsty	Were \$24.95	Now \$19.95 each
* MATTRESS PROTECTORS Single	Were \$24.95	Now \$12 each
* ANTIMACASSARS	Were \$12.95	Now \$9.95 each
* VINYL PLACEMATS	Were \$1.50	Now \$1 each
* TABLECLOTHS	Were \$19.95	From \$10 each
* TEA TOWELS	Were \$2.95	From 1.95 each

Bonus 15% off all regular priced stock

at
BENDIGO MARKETPLACE

