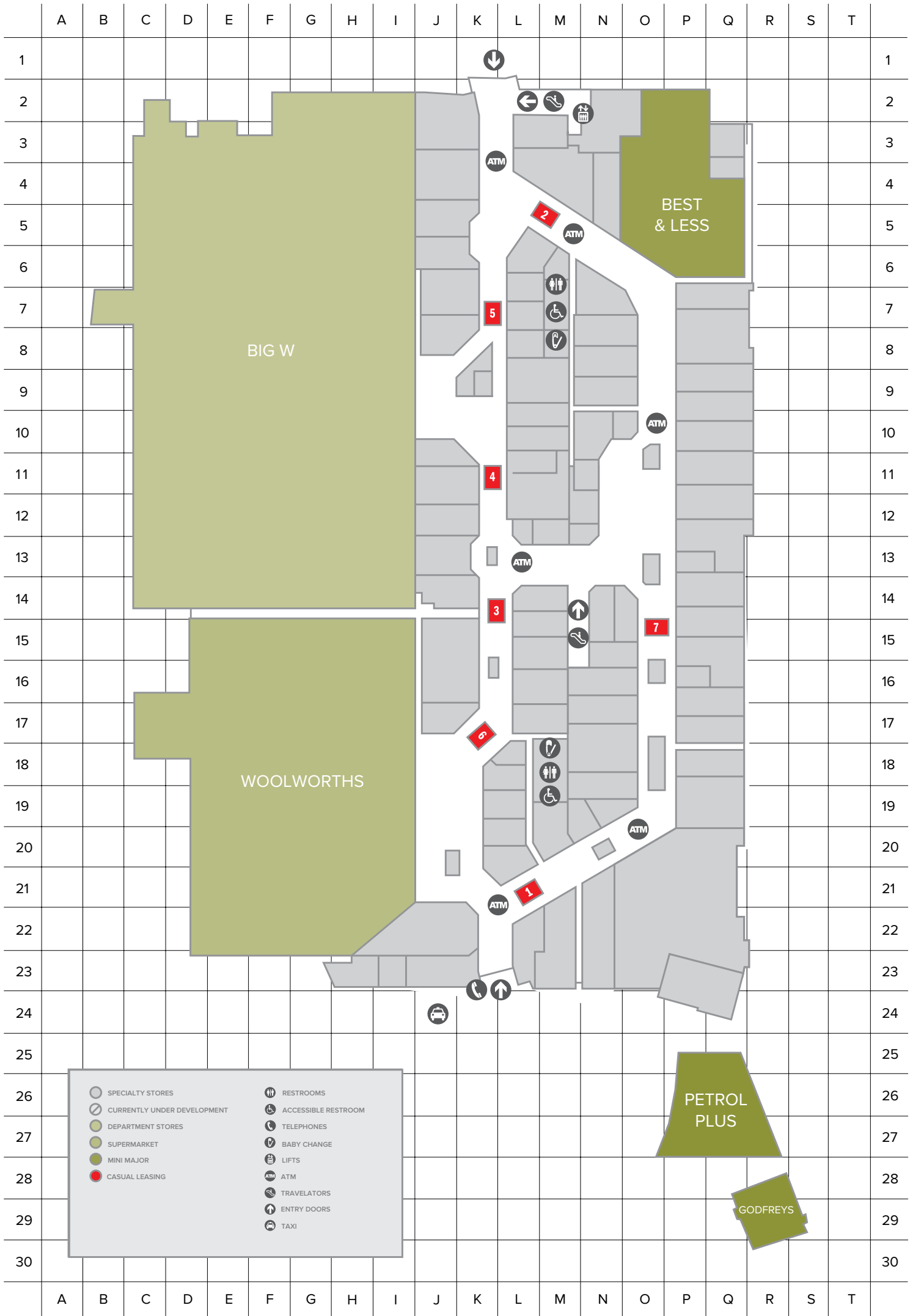




# BENDIGO MARKETPLACE CASUAL LEASING





	SPECIALTY STORES		RESTROOMS
	CURRENTLY UNDER DEVELOPMENT		ACCESSIBLE RESTROOM
	DEPARTMENT STORES		TELEPHONES
	SUPERMARKET		BABY CHANGE
	MINI MAJOR		LIFTS
	CASUAL LEASING		ATM
			TRAVELATORS
			ENTRY DOORS
			TAXI

# ABOUT US

Bendigo Marketplace, owned by ISPT, is the largest Shopping Centre in Central Victoria. It is a single level, fully enclosed and air conditioned Centre located adjacent to the Bendigo Central business area and railway station. The centre is anchored by Woolworths and Big W with over 90 additional specialty stores.

## CENTRE DEMOGRAPHICS

The most common form of household structure within the trade area is families (28%) and the segment is classified as budget families. White collar workers represent 65% of Bendigo residents, of those 12% have a Bachelors degree. 93% of residents within Bendigo's trade area are Australian born and 98% of residents speak English only.

## BENEFITS OF CASUAL MALL LEASING

- Instant brand/business exposure, customer contact and feedback
- Access to customers who are ready to buy
- Promote your product or service outside your immediate trade area
- Choose a flexible long or short term lease period from one week up to several months
- Test new products or concepts on new markets

# LEASING DETAILS

## CENTRE STATISTICS

List of Majors:	Big W, Woolworths
Annual Traffic (M:)	4.5
Total Trade Area (GLA)(sqm)	24,404
Number of Car Spaces:	1,236
Number of Tenants:	106
Annual Sales Turnover (MAT/Sqm)*(\$:)	6,551psm
Specialty Stores (MAT/Sqm)**(\$:)	8,324psm

## CASUAL LEASING LOCATIONS

1 Opposite House	\$1,190+GST – 2W x 4L x 1.5H (per week)
2 Opposite Skechers	\$1,190+GST – 2W x 4L x 1.5H (per week)
3 Opposite Stearns	\$1,190+GST – 2W x 4L x 1.5H (per week)
4 Opposite Angus & Coote	\$1,190+GST – 2W x 4L x 1.5H (per week)
5 Opposite Millers	\$1,190+GST – 2W x 4L x 1.5H (per week)
6 Opposite Medibank	\$1,190+GST – 2W x 4L x 1.5H (per week)
7 Opposite Dotti	\$1,190+GST – 2W x 4L x 1.5H (per week)
Daily Rate:	\$400+GST

Should you require additional space, 3 metres can be purchased at \$400+GST per week.

\* Not available in all locations. Higher casual leasing rates will apply at peak periods throughout the year.



## CASUAL LEASING INQUIRIES

Telephone: (03) 5441 6906

Email: [bendigo.reception@colliers.com](mailto:bendigo.reception@colliers.com)

Address: 37 Garsed Street, Bendigo, VIC 3550

## DISCLAIMER

This brochure is current as of 25 May 2016 and has been prepared by ISPT Pty Ltd in its capacity as trustee of ISPT Bendigo Marketplace Trust who is the owner of Bendigo Marketplace.

Before making any commitment to lease or occupy premises within the Bendigo Marketplace tenants and occupiers should conduct their own inquiries and investigations to ensure that they have the most up to date information about the features of the centre and to satisfy themselves that their intended operations are compatible. The information and illustrations contained in this brochure will not form part of any agreement for lease.

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